



Another Breakthrough from MIPOW—Bluetooth Speakers BOOMAX & BOOMIN

MIPOW launched BOOMAX and BOOMIN Bluetooth wireless speakers early 2013 in China, USA, Singapore, Thailand and etc.. They have gained considerable market share.

SCHAUMBURG, IL, UNITED STATES, August 12, 2013 /EINPresswire.com/ -- With people seeking a high quality and healthy life, ordinary [Bluetooth speakers](#) are no longer favored as before. Matching this trend, MIPOW's smart and beautifully designed BOOMAX and BOOMIN Bluetooth® enabled speakers have burst onto the scene to appeal to this new lifestyle. They inherit MIPOW's design style of simplicity and practicality. Their retro facade with detachable handle or hand strap brings to mind a classic and elegant sense.

To stand out from the crowd a Bluetooth enabled speaker has to have some unique features and BOOMAX offers them with its dual speakers giving incredibly big sound as well as a host of other features.

What will impress you is not only the wonderful sound quality but also the transmission speed. It adopts [Bluetooth® V4.0](#) which has a data transmission speed up to 3.0 Mbps. Combined with the low energy Bluetooth® and powerful battery, BOOMAX's playing time is much longer, the standby time is even up to 125 days. As well as sounding great, its multipoint connection enables you to pair two Bluetooth® mobile devices simultaneously. It's easy to switch connection between two devices anytime.

As well as playing music, it is equipped with a built-in Microphone allowing you to take hands-free calls through cell phones, FaceTime, Skype or hold a small teleconference. There are two EQ modes- rock and mega bass to suit your music and listening style. In addition, it is also available to wired device for a built-in 3.5mm jack connector.

Recently, mini speakers gradually become more and more popular among trendsetters. BOOMIN is a mono Bluetooth enabled speaker which takes on most functions of BOOMAX, such as hands-free talk, multipoint connection, EQ modes etc., but it is smaller than BOOMAX. You can throw it in your bag or backpack, attach it to your bike and enjoy beautiful music [wherever you go..](#)

For more details, please refer to MIPOW's official website: www.mipow.com.

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