



Towards Entrepreneurial Development in the Middle East

4th Annual Middle East SME Forum to feature Government & the Private Sector Region-wide Initiatives towards SME Development

ABU DHABI, UAE, August 13, 2013 /EINPresswire.com/ -- Like any other economy in the world, economies of the Middle East countries are also driven by the SME sector. Middle East countries have recognised the true potential of small and medium enterprise. Realising the important role that SME sector contributes in boosting the economic growth of the country, government of Gulf countries have taken great initiatives to cultivate and nurture entrepreneurship development.

After three successful editions the 4th Annual Middle East SME Forum, will be presenting an opportunity for government officials, SME owners, business solution providers to come together and discuss the scope and limitations within the region's SME sector.

Revolving around the central theme - Towards Entrepreneurial Development Goal, this 2 day forum will be held on the 1 - 2 October 2013 at Abu Dhabi National Exhibition Company, Abu Dhabi - UAE.

One of the highlights of this forum is the panel discussion entitled, "Government & the Private Sector Initiatives towards SME Development Region-wide", which will involve the private sector, civic bodies and SME authorities in highlighting the significance of a joint collaboration of governing entities and the private sector to boost SME development across the region.

This forum will be joined by Walid A. Abukhaled, Deputy Minister for Industrial Affairs - Ministry of Commerce & Industry, Saudi Arabia; Samer I. Asfour, Director – Economic & Social Affairs: Office of His Majesty King Abdullah - Royal Hashemite Court; Mouza Obaid Al Naseri, Director: Entrepreneurship Development Department - Khalifa Fund for Enterprise Development; Dr. Adeb Mahmoud Al Afeefi, Director of Foreign Trade and Export Support - Abu Dhabi Department of Economic Development (ADDED) and Essam Disi, Senior Manager – Strategy & Policy - Mohammed Bin Rashid Establishment for SME Development

Entrepreneurs such as Frank Khoie, Chairman and Chief Executive Officer - Khoie Group; Faisal Al-Kadi, Group Vice President and General Manager - Al-Kadi Commerce & Industry; Dawood S. Marafie, Vice Chairman and Chief Executive Officer - Shiraa Holdings and Pieter Sleeboom, Chief Operations Officer - Cobone.com will present best practices for business start-up and elaborate their success - stories behind the operating business models.

This forum is sponsored by Abu Dhabi Commercial Bank (Headline Sponsor) and Servecorp (Bronze Sponsor) and will witness participation from Abu Dhabi Technology Development Committee, Dubai School of Government, Sir John Cass Business School and many others.

For more details on the complete speaker line-up, presentation topics receive the conference agenda. Contact at mohor.mukherjee@fleminggulf.com

<http://finance.fleminggulf.com/middle-east-sme-forum>

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