

# Online Job Platform OneShift Takes Off As Aussies Go Casual

*Australian jobs site OneShift experiences boom as user base grows from zero to 200,000 jobs seekers in first year.*

SYDNEY, AUSTRALIA, August 13, 2013 /EINPresswire.com/ -- With the increase of Australians looking for part-time employment, jobs site [OneShift](#) is experiencing a boom in the amount of users on its platform.

Only one year old, the online job network has grown from zero to 200,000 jobs seekers and 10,000 business entities.

Founder of OneShift Genevieve George said that more Australians are looking for a better work-life balance and businesses are responding to this demand for part time and [casual jobs](#).



Online Job Platform OneShift

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*Genevieve George*

"Of course there's still a place for full-time work but the figures show that job seekers and employees want more flexibility in terms of staffing structures in the workforce," Ms George said.

The Australian Bureau of Statistics most recent labor force report reveals that in June part-time employment rose by 14,800 persons to 3,524,100 persons while full-time

employment fell by 4,400 persons to 8,144,500 persons.

All types of businesses and industries have begun embracing the idea that not all Australians are suited to a 9 am to 5 pm work day.

"Traditionally the hospitality and retail sectors were the largest part-time employers however we are definitely noticing a change. We have all types of businesses using the site to find staff, from dental practices, law firms and educational organisations," Ms George said.

Ms George insists that causal and part-time work isn't just for university students or for parents with newborns and young children.

"There's a whole cross section of our society that need part-time work – parents wanting to go back to university, people who need to look after their aged parents and those who have retired who just want something to keep their mind busy and active," Ms George said.

#### About OneShift:

OneShift is a network that matches employees with employers for short term work including one off shifts, casual work or even permanent employment. It is free to join and to review job seeker matches, and just \$10 to get into contact with the employee of the business' choice.

Led by Genevieve George, OneShift started as a venture to match working holiday candidates to employers in tourism hotspots and has expanded to a full range of industries including retail, construction, beauty services and healthcare among others.

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