



People Don't Believe Marketers But... Luckily, They Believe to Brand Ambassadors

BRATISLAVA, SLOVAKIA, August 15, 2013 /EINPresswire.com/ -- Did you notice that people don't believe us? Hey... who are we fooling? We are Marketers.

Luckily, we know who they do believe! They believe their friends, family... and in the online world, their social connections, favourite bloggers... this is why brand ambassadors are priceless...

So how can you integrate brand ambassadors into your digital strategy?

Julian Grandke (pixoona.com, Germany) will show you this and much more. Starting his first online community in 2003, with lot of experience online, and now working as a Digital Brand Manager, he is the right person to propel your brand ambassadors' strategies towards excellence. Moreover, he will explain how every company can benefit from brand advocates and he will show you 3 kinds of brand ambassadors in a comparison.

Also listen to an inspirational CASE STUDY by Riccardo Webb (Nokia, UK), who worked at one of the largest word of mouth agencies in the world, where he was responsible for helping create, shape and execute numerous campaigns on Nokia's behalf, including the award winning Tron Legacy Nokia takeover. Riccardo then moved to Nokia's global social media team and is now responsible for communicating their social ambitions across the business. What's his topic? [DOWNLOAD THE PDF AGENDA](#) with detailed info about the webinar.

Learn online from the best experts in Digital Branding at the Marketing Webinar Series by Kakushin

Peter Kortvel
Kakushin
+421 257 272 184
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/163332191>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.