

# Interactive Streaming Mosaic Sparks Nationwide Buzz for the Canadian Living PhotoFest

*Picture Mosaics provides a real-time, interactive photo mosaic experience for the Canadian Living Magazine PhotoFest by bringing together Canadians nationwide.*

BLUE BELL, PA, USA, August 16, 2013 /EINPresswire.com/ -- The Real-time Interactive Streaming Mosaic Platform 3.0, from Picture Mosaics, is perfect for driving excitement and buzz. Canadian Living Magazine has picked up on this [event photo mosaic](#) platform, inviting Canadians nationwide to participate in their 2013 PhotoFest during the weekend of August 16th-18th. With this activation, Canadians across the map are given the opportunity to be part of an online photo mosaic contest that will represent their nation as a whole.



Real-time photo mosaic experience created by Picture Mosaics for the Canadian Living 2013 PhotoFest.

Capable of hosting thousands of photos, this mosaic platform is equally suited as a [kiosk](#) solution at an event or trade show, or hosted online. Participants can conveniently upload their photos to the real-time photo mosaic in a number of ways: the PhotoFest site, Facebook, and Instagram/Twitter hashtags (#CLPhotoFest). Once submitted, their photo is added to the mosaic in a matter of seconds, allowing them to watch as it finds its place in the mosaic. Furthermore, to encourage photo submissions, if a participant's photo lands on a maple leaf, they win a prize from Canadian Living Magazine.

The real-time photo mosaic software features a user-friendly online interface, making for a fun experience while exploring the [interactive photo mosaic](#). Participants, as well as visitors, can engage the mosaic through any HTML5 compatible web browser. For a more in-depth experience, they can also search for photos by email, keyword, or hashtag.

"Our Real-time Interactive Mosaic Platform 3.0 strongly promotes a sense of community and interactivity, connecting people in a unique and stimulating way, who otherwise may never have come into contact with one another" said Picture Mosaics president, Al Charpentier, in a recent interview. With other campaigns such as Bayer, TD Bank, and Tyco, this platform has proven to be a vital tool in creating excitement for an event or conference. More real-time streaming

mosaics can be found on Picture Mosaics' website.

#### About Picture Mosaics:

Picture Mosaics is a unique photo mosaic design firm based in Blue Bell, PA, just outside of Philadelphia. They aim to provide their clients with an industry-leading solution capable of creating photo mosaics of the highest quality across all print and multimedia genres. To reach this goal, they continue to engineer the most sophisticated software and design techniques, giving their artists the ability to create stunningly beautiful photo mosaics with a genuine "wow factor." They believe the creation of a photo mosaic is a genuine art form, not just the product of a mathematical equation. With projects ranging from a small scale masterpiece, an eye-catching mural, a striking inMotion video mosaic, or even an online digital mosaic experience, Picture Mosaics will go above and beyond!

Important note: The information in this article was supplied by Picture Mosaics to provide new insight into their Real-time Interactive Streaming Photo Mosaic Platform 3.0.

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