

Canine Caviar Cancer Research Foundation to Hold Red Carpet Fundraiser On Huntington Beach Harbor

HUNTINGTON BEACH, CA, USA, August 16, 2013 /EINPresswire.com/ -- Paved with Paw Prints on the Harbor in Huntington Beach at Posh Pooch, Inc. <u>Canine</u> <u>Caviar</u>, a true holistic dog food and Posh Pooch, Inc will join forces to win the battle against Pet Cancers and raise money for research. 1 out of 4 dogs are dying from some form of Cancer.

Canine Caviar Pet Foods, Inc and Posh Pooch, Inc will provide a pet friendly Red Carpet event to raise awareness and funds for more research. Pet Cancer has a choke hold pets and with a 1 out of 4 dogs dying from it, there is cause for a cause.



Furry Stars from Wiener Dog Nationals is putting their paws forward for CCCRF.

Aloha PAWmehana will be an annual event to provide education to pet parents on providing a healthier lifestyle.

Pet parents can take the doggies out in just their size grass skirts and silk leis flowers for a night of food, fun and fund-raising that will take place on Saturday, August 24th from 4pm-7pm as two great pet care providers come together for a great cause: A Benefit for the Canine Caviar Cancer Research Foundation (<u>CCCRF</u>).

The beautiful evening on the Harbor will be set up for families and pets to have fun while being educated on the increase in Pet Cancer and other health related issues. One of the main sponsors, Pet Tech International of this unique event will be providing information and complimentary demos performed by the one and only "Pet Safety guy" Thom Somes, owner and founder of Pet Tech International. He will give instruction and teach pet parents on actual methods to keep pets healthy, the warning signs to look out for and what to do in an emergency. "The Pet Safety Guy"" is world renowned for creating an online platform and a force of instructors offering workshops that are on the streets focusing on pets and their care. His international training center is dedicated to CPR, First Aid & Care for dogs and cats will be providing complimentary demos. Instructors can be found at <u>www.pettech.net</u>. Demos at 5p and 6p.

The event will also feature a Red Carpet to show off the real stars of the show. The furry friends will strut their stuff along with the Celebrity guests that are confirmed to attend. The main furry friends that are putting all paws forward to conquer cancer will be onsite and offering souvenir pawograph postcards of Gracie (Shelly) and Bruiser (Handshake) from the movie "Wiener Dog Nationals". They are limited edition and available for ANY donation to Working on the Cure. Most of the talent that is set to show are child actors from the WDN movie, ARGO and others but CCCRF is proud to have John Littlefield from Extreme Makeover – Home Edition who loves the health results that his own dogs have had on Canine Caviar so will be attending to show his support. www.johnlittlefield.net. The talent also reaches as far as the Music Industry where Heart Hays has already shown her support by having her dog, Starr walk the last Red Carpet Fundraiser and will have her in her Hawaiian outfit for this one too. www.hearthays.com. George (Geo) Marilao is donating his services as a DJ to provide music for the guests. He spends his the last 11 years running a rescue facility, as well as a live performance by Bernice Reveles, recent performer at the Roxy, in Los Angeles admits she just loves pets and wants to help them.

Other talent leads to Artist John Barge III who has been taking the walk with Canine Caviar and the Research Foundation. His talent includes creating a painting from a photo. <u>www.johnbarge3.com</u>. He has done on the spot work at events all over the world. He will be donating a portion of his proceeds from this event to CCCRF. His work shows that he is a dog lover and true to the Bullie Breed.

Community Services such as Grievance Counseling and Health Industry representatives will also be attending to support the foundation and pet parents.

Donors to the event for gifts, giveaways and prizes are not only Canine Caviar but the lengthy and growing list includes, Dog is Good, Simple Green, Pet CARE training, Doggies Walk Bags, Inc.

Press and Media will include the L.A. Times, Huntington Beach Independent, OC Register along with others and Rich Girl Productions has offered to cover the event for their Online TV channel. <u>http://richgirlproductions.com/</u>

Photographers who are donating their services are Tiffany Arns from <u>www.thenerdbird.com</u> and Tealeye Cornejo from CGigi Photography.

Contact or RSVP to Dawn Barraco at dbarraco@caninecaviar.com All Talent and Media Please contact Quantum Leap Entertainment PR <u>www.qle-pr.com</u>

About Canine Caviar is the only True Holistic Pet Food that is also Alkaline based and focused on balancing pH. Made in the USA. Headquarters in Riverside California

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