

Derby Cosmetics Rolls Out New Company Website Following eBay Successes

Derby Cosmetics Ltd., the Long Island, N.Y.-based fragrance retailer, has launched a new website to market their unique line of perfumes and cologne.

HICKSVILLE, NEW YORK, USA, August 20, 2013 /EINPresswire.com/ -- Derby Cosmetics Ltd., the Long Island N.Y. based fragrance retailer, specializing in mini-sample sizes of designer perfumes, announces the launch of its own online store following a successful run on eBay. Visitors to the website will find an even wider selection of perfume, fragrances and cologne, as well as an extensive line of minis and sample sizes on the new site.

In commenting on the new, retail web store launched by Derby, a company spokesman for the company said, "With over 67,000 feedback on eBay and a 99% positive rating, we figured it was time to expand the business to our own website."

Shoppers visiting the new Derby Cosmetics website will find a full line of <u>women's perfume</u> and men's cologne, all of which come in a variety of sizes, including mini-vials, which are an especially strong selling point given the stringent restrictions regarding liquids on flights.

As anyone who has had their favorite fragrance or cologne confiscated at the airport can attest to, travel regulations make it difficult to carry a favorite perfume on board an airplane. But Derby's mini and sample size fragrances make it easy for travelers to comply with FAA rules while still having their favorite perfume onboard to freshen up in-flight.

As they say at Derby Cosmetics, "In our business size matters!" The ability to carry a favorite scent can never be taken too lightly. Whether to refresh after the gym or out with friends, family or on a date, Derby samples and minis are ideal to carry in the car console, in a lady's purse or a man's pocket.

Another reason why Derby's sample sized fragrances are so popular is because these products give the consumer an ideal, inexpensive way to keep an assortment of fragrances on hand to satisfy every mood or occasion.

Derby Cosmetics' online shoppers will also find many rare, discontinued and hard to find fragrances on the company's new online store. And, they remind customers that their minifragrances and other sizes make great gifts, stocking stuffers and basket items for birthdays,

bridal showers and even home-fragrance parties.

About Derby Cosmetics Ltd.: Derby Cosmetics Ltd., is based in Long Island, N.Y. offering a wide assortment of men's and women's fragrances and cologne in a variety of sizes at its new website. Offering more than 25 years of experience, they have also been purchasing their 100% guaranteed designer fragrances from the same suppliers for the past 15 years.

For more information about Derby Cosmetics Ltd., visit their website or call 516-433-1625.

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