



# Corporate Renaissance Group Releases New User Focused Website

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*CRGroup Launches Refreshed Website Built with SharePoint*

OTTAWA, ONTARIO, CANADA, August 20, 2013 /EINPresswire.com/ -- Corporate Renaissance Group (CRGroup) is pleased to announce the launch of its new corporate website, [www.crgroup.com](http://www.crgroup.com). Amidst a year of significant strategic growth for CRGroup, the new website showcases the company's brand, promise and dedication to its clients while offering more information about its specific products and services.

Built using industry best practices in Microsoft SharePoint, [www.crgroup.com](http://www.crgroup.com) aims to become a more inviting space for current and prospective clients and partners. The redesign features easy navigation, video interactions, a secure access portal and a sleek interface, appealing to business clients seeking relevant information without clutter.

"Designing our site in SharePoint allows us to show our capabilities in that space. It also provides us with the flexibility to make changes as our solution offering expands," says Dr. Vijay Jog, President and CEO of CRGroup.

"We continue to invest in Microsoft's business solutions platforms," says Jog. CRGroup is a certified Microsoft Partner with competencies that focus on Dynamics GP, NAV and CRM, SQL Server Business Intelligence and SharePoint. The company also provides in-class user training on these products through its CRG Academy.

"Our success is based on providing innovative solutions to improve enterprise performance. The newly designed website conveys that focus," says Jog.

The refreshed site comes at a time when CRGroup is refining its offering and introducing new products and services to its clients. The rebranded consulting division, PerformOne, describes the firm's continued expertise in the areas of corporate performance management, employee performance management, business intelligence, activity based costing and shared services. CRGroup's innovative spirit is made evident through the array of products featured on the site, including recently-launched Trend Miner (data visualization for Dynamics CRM), the very successful CRG emPerform (for employee performance management) and a full suite of add-on tools for Dynamics GP.

“As a company focused on delivering business results using the latest and most powerful technology solutions, we are keenly aware of the changes in the marketplace. The way that CEOs, CXOs and team leaders make partnering and purchasing decisions today is vastly different from the way it used to be, even 5 years ago,” says Jog. “This new website gives us a better platform for our message with respect to our business and technology solutions capabilities and improves our ability to engage with the decision makers in a discussion on how we can best meet their specific challenge.”

#### About Corporate Renaissance Group

Corporate Renaissance Group (CRGroup) is a global provider of innovative solutions that improve business management and performance. With over 4000 customers, CRGroup has established itself with expertise in business management and enterprise performance applications. CRGroup delivers solutions by leveraging their expertise in, corporate performance management, enterprise resource planning (ERP) platforms, business analytics, activity based costing, shared services and employee performance management. CRGroup is headquartered in Ottawa, Canada, with offices throughout Canada, South Africa, India and the United States.

[www.crgroup.com](http://www.crgroup.com)

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