

Elaf signs agreement with Libyan Hajj office to accommodate Libyan pilgrims

Bin Mahfouz: "Elaf Group to provide hotel rooms for Libyan pilgrims"

KINGDOM OF SAUDI ARABIA, JEDDAH, August 22, 2013 /EINPresswire.com/ -- Jeddah – August 22, 2013 – Elaf Group of Companies for Travel, Tourism and Hotels has announced the signing of a strategic agreement with the Libyan Hajj office - Libyan Ministry of Awqaf and Islamic Affairs to accommodate Libyan pilgrims in Makkah Al Mukarama and Al Madina Al Munawara, as part of the Group's strategy to address the growing demand for tourist and hotel services in the Kingdom.

Ziyad Bin Mahfouz, President of Elaf Group and member of the Makkah Tourism Development Council, explained that Elaf Hotels will be offering hotel rooms for Libyan pilgrims in the two holy cities, in addition to making ticket reservations. "The agreement reaffirms our strong relations with the Libyan Hajj office to achieve our objectives aimed at delivering the best Hajj and Umrah services under the highest international standards of quality," Bin Mahfouz said.

"Elaf's management believes that these ambitious plans reflect the high levels of excellence and innovation in the services we offer, which underline our ability to strategically expand in the local market and contribute to the growth of the local tourism industry by developing our resources and raising the bar on travel and tourism services," Bin Mahfouz added.

For his part, Dr Khaled Al Wershefani, President of Libyan Hajj office , Ministry of Awqaf and Islamic Affairs, said: "We are proud of the strong cooperation we have established with Elaf Group, a leader in Saudi Arabia's tourism, travel and hotel industry. Through this agreement, we look forward to attracting more Libyan pilgrims who can benefit from the world-class services offered by the Group."

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