

# Critical Acclaim for the Weekly Ahern & Associates Video Podcast from Viewers and Industry Leaders

*The transport consultants' video podcast covers proper business practices and transportation industry news, and has been the subject of great acclaim by thousands of viewers.*



PHOENIX, AZ, UNITED STATES, September 2, 2013 /EINPresswire.com/ -- Ahern & Associates, CEO has long held a reputation as one of the trucking and logistics industry's leading figures. With decades of experience in the industry and hundreds of deals under his belt it is probably not an exaggeration to say that this breadth of knowledge is one of the greatest in the USA. Well known for his altruism and fondness for the industry that has brought him such success he has long dispensed advice and help to those needing it through every channel from a free consultation hotline to his industry famous weekly newsletter, [the Ahern Advisory](#).

Less widely known, but quickly growing in viewership is his [weekly podcast](#) which has recently been the recipient of large-scale critical acclaim from members of the trucking industry. Started over four years ago, the Ahern & Associates podcast has provided business owners and managers with straightforward and practical business advice for improving profitability and growth in difficult economic times. With the ongoing recession putting more pressure than ever on the already beleaguered industry it is perhaps not surprising that this additional avenue of advice and help is being more welcomed than ever by business leaders throughout the country and beyond.

The video podcast is free to watch for viewers on Ahern & Associates' website, and focuses on a variety of topics facing the transportation industry today including CSA compliance, Hours of Service, the Affordable Health Care Act, and how to treat each truck as a profit center. The podcast has attracted attention from outside the trucking industry as well with its insights into topics essential for general business owners, including how to improve profitability, how to practice profit performance management, how buyers sell a companies, accounting assistance, and more. In addition, the podcast offers various processes to improve sales performance for trucking organizations and more.

To view the Ahern & Associates podcast, visit their website at: <http://www.ahern-ltd.com>. For more information about Ahern & Associates, contact them at 602-242-1030.

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## About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <http://www.ahern-ltd.com>.

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