

Skyline, Leader in Custom Modular Trade Show Exhibits, Unveils Endorsed Skyline Provider Program

Skyline Exhibits, has launched a new program to help dealers of their custom modular trade show exhibits connect with trusted vendors.

ST. PAUL, MN, USA, August 26, 2013 /EINPresswire.com/ -- [Skyline Exhibits](#), an internationally recognized leader in the design and production of custom trade show exhibits and modular displays, has unveiled their newly implemented Endorsed Skyline Provider (ESP) Program. The new program is designed to aid the growing collection of authorized Skyline Dealers in connecting with a pre-qualified network of carefully selected vendors offering the highest quality, industry relevant products and services.



One of the world's leading tradeshow display companies.

"The ESP program was put in place to allow for efficient communication between our dealer network and the trusted vendors we've had the privilege of working with over the years. By streamlining the vendor sourcing process we hope to not only save time, but add value to our services by ensuring dealers are working with the best possible suppliers in the industry," said [Jon Althoff](#), Global Senior Director of Marketing for Skyline Exhibits (www.skyline.com).

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Jon Althoff

Companies recognized as an Endorsed Skyline Provider have been singled out by a Skyline Dealer or employee and are included in the program based on positive past experiences with the company and its staff. To maintain their ESP designation, member businesses must maintain a high level of quality and availability of products, as well as consistent and

reliable North American distribution capabilities. As part of the ESP program, each company is also required to offer preferred pricing.

"We want this new program to be mutually beneficial with our clients and our dealers. The ESP member businesses have demonstrated an ability to offer the best in products and services, values that Skyline takes very seriously," Althoff added.

The ESP program currently comprises the following selection of trusted, reliable, and committed suppliers to Skyline and its Dealer Network (in alphabetical order):

Associated Global Services (AGS): AGS Tradeshow Call Center operates 24/7, 365 days a year. Features include online booking of shipments, creation of bills of lading, management reports and accurate instant quoting capabilities. AGS technology is specifically designed around the needs of the

tradeshow and special events industry.

Brumark Total Floor Solutions: Brumark offers the industry's widest selection of exhibit and event flooring products including carpet, FlexFloor rollable vinyl flooring, interlocking flooring, raised flooring systems, hardwood, printed flooring, green flooring options, padding, accessories and custom solutions.

Highmark TechSystems: Highmark TechSystems is the leading supplier and developer of ExpoDeck®, the fastest setting, lightest weight deck on the market. Using minimal tools and high strength components, ExpoDeck offers long lasting, cost saving decks, without compromising design.

Production Resource Group (PRG): The PRG Exhibitor Services Team can provide a full spectrum of audiovisual exhibit solutions for any size exhibit space at any level of complexity. PRG provides integrated services and equipment including audio, video, lighting, LED, scenery, rigging, automation systems, and computer equipment solutions to a wide range of markets including tradeshows, exhibits and corporate events.

SmartSource Rentals: The largest total technology rental company offers a complete range of cost effective solutions from Audio Visual, Digital Signage, Document Libraries, Charging Stations, iPad® Solutions, Video Walls, and Lead Retrieval to help you achieve maximum attendee engagement. With 21 full service branches across the U.S., SmartSource is widely recognized for its breadth and depth of offerings and systems integration. Consistent pricing is offered across the U.S.

Trade Show Internet (TSI): TSI was founded to solve Internet and WiFi challenges at events. We offer our convenient 4G Internet Kit rental solution as a cost-effective alternative to expensive in-house Internet providers. Our 4G Internet Kit & WiFi Hotspot rental provide enough bandwidth for your team to check email, stream videos, browse the web, and show off demos.

Train of Thoughts: Train of Thoughts works with you and your leadership team to assess local exhibit market dynamics, buyer tendencies, competitive pressures and internal marketing & sales operations. Then, we prepare a marketing planning document with recommendations on strategic direction, positioning, messaging, online presence and tactical lead generation.

YRC Freight: YRC is the original less-than-truckload carrier, providing comprehensive service throughout North America with a broad portfolio of expedited and specialized services and 24/7 access to our exhibit specialists. YRC Freight is still the only carrier in the industry that offers a guarantee on all inbound shipments and the patented protection of Sealed Exhibit™.

For more information about Skyline products and services and to learn what makes Skyline an industry leader among trade show display companies, visit their website.

About Skyline Exhibits:

Skyline Exhibits (<http://www.skyline.com>) is North America's leading provider of trade show exhibits and display systems, offering high-quality products and services to meet the marketing needs of any business. Skyline offers everything from complex island exhibits and pop up displays, to simple but effective table top displays for trade shows, and is the exclusive home of the innovative [Skyline® WindScape™](#) brand. For more information about all of the display solutions offered by Skyline Exhibits, visit their website to request a free brochure.

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Michael Thimmesch

Skyline Exhibits
651-234-6614
email us here

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