



Transforming operational excellence in the new banking frontier

COOs from leading banks and financial institutions across the Middle East will design strategies and solutions for banks into improving banking operations

DUBAI, UAE, August 28, 2013 /EINPresswire.com/ -- Achieving operational excellence is a key factor for any COO to ensure a win-win proposition for people, processes, stakeholders and customers of a financial institution. To maintain their competitive edge financial institutions must be agile in developing market strategies which would cope with the latest trends and have the flexibility to adapt to a change on a corporate or business level. Technology advancement has a direct impact on operations wherein change is a major requirement to compete in today's banking environment.

Understanding the complexity of the challenges faced by heads of operations, Fleming Gulf Conferences announces the 9th Annual OPEX 2013- The Financial COO event, scheduled for the 19 - 20 November 2013, in Dubai, United Arab Emirates. This conference is a platform where COOs, CTOs, Operational excellence specialists and Process improvement specialists from leading banks will brainstorm and re-strategise operational models in order to achieve optimum level of operations and process excellence.

The key focus of the conference is the COO round table panel which will discuss the "The Role of a COO into Transforming Operational Excellence within the New Banking Front." The COO panel will feature speakers from leading banks across the Middle East such as the Amgad Younes, Group Chief Operating Officer, Barwa Bank, Ian Macalester, Chief Operating Officer, The Saudi British Bank, Andrew Mortimer, Chief Operating Officer : Middle East, Barclays Bank Plc, Abdulla AlEisa, Chief Operating Officer, Jadwa Investment Company, Saher Arar, Group Chief transformation Officer, National Bank of Abu Dhabi & Nauman Hussain, Group Head- Operations and Technology, Habib Bank AG Zurich.

In only 2 days, top financial decision makers from the region will be involved in changing the future of fiscal operations by brainstorming best practices and opportunities to achieve operational excellence in the Middle East.

Visit: <http://finance.fleminggulf.com/opex-financial-coo-forum> for more information

About Fleming Gulf Conferences

Founded in 2005, Fleming Gulf is young, dynamic and has fast become one of the leading providers of business intelligence through industry specific conferences, webinars and skills enhancement training courses. Our goal is to link professionals and provide them with commercial acumen, business investment contacts and a world of opportunities.

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