

## Peter Hauser Joins Voice Biometrics Provider VoiceTrust as CCO

TORONTO, CANADA, August 28, 2013 /EINPresswire.com/ -- VoiceTrust, a leading voice biometrics and voice authentication solutions provider, is pleased to announce Peter Hauser has joined the company as CCO, and will lead global commercial strategy and development out of Toronto, Canada.

Peter brings a wealth of experience and successes in commercial development at high-growth technology startups in the speech technology industry including Scansoft, Lernout & Hauspie, and Nuance Communications.

Peter's 20 years of management experience includes leading the sales, marketing, and development of speech-driven applications for Fortune 500 enterprises and global service providers in a variety of vertical markets including financial services, healthcare, government, and call centers. Peter has also served as a senior member of the management teams at Texas Instruments, Ascom, and GDC.

"I am very excited to team up with VoiceTrust, which has developed a rich portfolio of voice-based authentication solutions that serve key strategic markets," says Peter. "The company has established itself as a market leader with high-profile customers, cutting-edge technology, and a reputation for the successful delivery of projects. I am joining VoiceTrust to capitalize on double-digit growth in the voice biometrics market, strong customer references, and its suite of security applications for enterprises, governments, and call centers."

Peter has a degree in telecommunications engineering from Universität Zürich and a master's degree from the University of Hamburg.

"Peter brings energy, experience, and a strong track record to our business, and we are thrilled to have him join our team," says CEO Tariq Habib. "He is a very talented executive with the rare ability to understand and execute winning sales and commercial strategy programs. Peter will work to ensure that VoiceTrust's authentication platform addresses the very real and important security needs of organizations today and in the future."

## About VoiceTrust

VoiceTrust is a leading provider of voice biometrics solutions that help prevent fraud, eliminate

identity theft, and secure access to business applications. Clients including banks, governments, and call centers rely on its biometrics platform to identify customers and employees using only their voice, leading to more secure and convenient authentication. Founded in 2000, the privately-owned company is headquartered in Toronto, Canada with additional offices in the USA, Germany, Netherlands, and UAE. Learn more at <a href="https://www.voicetrust.com">www.voicetrust.com</a>.

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