



Brighter days ahead for the banking sector in Latin America

The LatAm Retail Banking Conference will bring together professionals who will brainstorm on the current issues faced by banks in the Latin America region.

SAO PAULO, BRAZIL, August 29, 2013 /EINPresswire.com/ -- A society of more confident and financially savvy consumers will be able to take better control of their money by planning ahead, getting general or more specific expert advice when they need it, buying products that meet their needs, and being equipped to manage and pay back their debts. This is where retail banking comes into picture.

Banks play a vital role in the economic development of a country. If the banking system in a country is effective, efficient and disciplined it brings about rapid growth in various sectors of the economy. The base of current retail banking services is customization of financial services. Banking offers many opportunities in developing economies like Latin America, owing to its high percentage of unbanked masses.

According to McKinsey and the World Bank, Latin America has the highest aggregate unbanked population worldwide, with 250 million consumers currently not using retail banking services. As a result, a large number of people are unable to access banking products that make life easy for them.

Fleming Gulf Conferences announces the Latam Retail Banking Conference scheduled on the 3 – 4 April, 2014 in Sao Paulo , Brazil. To be held over a duration of 2 days, in the financial center of Latin America, this conference will bring together over 100 industry professionals who will brainstorm on the current issues faced by banks and how to overcome the same. They will also analyze the emerging opportunities in the region which will also involve evaluating the role of technology in banking.

The conference will feature speakers from prominent banks such as HSBC Brazil, Citibank, Caixa Economica Federal , Banco Santander , Cetelem BGN – BNP Paribas , Banco Ripley Peru S.A, Banco PanAmericano , Scotiabank and Bradesco

The conference will be attended by decision makers from the region's retail banking sector and will provide two days of industry specific in-depth knowledge and information along with the opportunity to network and exchange business ideas with the corporate leaders of the banking industry.

For more information visit <http://finance.fleminggulf.com/latam-retail-banking-conference>

About Fleming Gulf Conferences

Founded in 2005, Fleming Gulf is young, dynamic and has fast become one of the leading providers of business intelligence through industry specific conferences, webinars and skills enhancement training courses. Our goal is to link professionals and provide them with commercial acumen, business investment contacts and a world of opportunities.

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