

## MStar latest OTT chip now supports Irdeto Media Protection

HSINCHU, HSINCHU, TAIWAN, August 27, 2013 /EINPresswire.com/ -- Hsinchu, August.27th, 2013 – "MStar <u>Semiconductor</u>, the Worldwide leader of <u>TV</u> <u>solutions</u>, brings Irdeto Media Protection compliance on its brand new platform for Over The Top PayTV SetTopBoxes market, showcasing MStar MSD7862 chipset for SD/HD h264 with <u>HbbTV</u> support."



After successful sales in the FreeToAir Market and in the PayTV zapper market, MStar proudly introduces its compelling Connected SW stack, with state of the art HbbTV component and with now Irdeto Media Protection support.

"This combo, Irdeto Media Protection, MStar MSD7862, and MStar Connected Stack is the perfect fit for new operators looking for low cost solution for connected STB and user friendly HbbTV support" said Philippe Notton, VP STB B.U., MStar. ".We provide innovative and secure solution for STB markets since 2007, taking benefit of our leadership in TV markets".

This solution is available now for Mass Production and is suitable for Standard and High Definition Set Top Boxes, for IP, Satellite, Cable. This solution is also available for terrestrial application with MStar DVB-T2 demodulator which has been deployed in millions in Eastern-Europe.

MSD7862 is also available with multiple 3rd party software stack, providing a very fast time to market and a large support network.

## About MStar

MStar Semiconductor, Inc. ("MStar") is a world-class leader in Application Specific ICs ("ASIC") with a focus on consumer electronic products and communication applications. Since the inception in 2002, MStar has established a strong brand and leadership position in LCD controller, analog and digital TV, set-top box, and mobile communication applications by fully leveraging its core expertise of cutting-edge design capabilities, continuous innovation and premier customerfocused services. Headquartered in Taiwan, MStar has a comprehensive global footprint with well-established R&D and customer support centers to provide a full range of total solutions for various consumer electronic applications. MStar went public in 2010 and is listed on Taiwan Stock Exchange.

For more information, please visit <u>www.mstarsemi.com</u> or contact@mstar-europe.com

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