



Arbor Networks Acquires Security Analytics Innovator Packetloop

Brings Advanced Threat Detection, Security Forensics and Incident Response Capabilities to Arbor's Enterprise Solution Portfolio

BURLINGTON, MASSACHUSETTS, UNITED STATES, September 3, 2013 /EINPresswire.com/ -- BURLINGTON, Mass. & SYDNEY Australia, September 3, 2013 – Arbor Networks Inc. announced today that it has acquired privately held Packetloop, an innovator and leader in the field of Security Analytics. Terms of the deal were not disclosed. Arbor plans to invest in and expand Packetloop's Sydney, Australia-based operations.

Packetloop's solution delivers real-time, network-wide situational awareness through a combination of packet capture, big data analytics, security forensics and visualizations that help enterprises identify malware, targeted attacks and attackers. Packetloop's capabilities complement Arbor's market leading NetFlow visibility, anomaly detection, application intelligence and identity tracking. Arbor will integrate Packetloop's capabilities into its enterprise solution platform this year, delivering a broad, integrated set of network visibility; threat detection and mitigation; incident response; and forensics capabilities that become the foundation of Arbor's next-generation threat monitoring and mitigation platform.

"The Packetloop technology and people are a great addition to the Arbor team. They bring tremendous insight and knowledge in applying security analytics to the advanced threat landscape. They have developed a really innovative and powerful solution that brings context to data, quickly, and in a meaningful way for those who need it," said Arbor Networks President Colin Doherty.

"Arbor shares our belief that detection is the key, prevention is the goal and it all starts with great visibility. We also believe that data without context is meaningless," said Packetloop co-founder and Chief Executive Officer Scott Crane. "Arbor is a successful and well-established company, yet they still have the heart of a startup, an innovator, a disruptor. They're continuously pushing the envelope. That type of environment, with their people and technology, is a great fit for Packetloop."

"Arbor is building a network security and analytics platform that goes far beyond DDoS detection and mitigation," said John Grady, research manager for Security Products at IDC. "Adding a big data security analytics and forensics platform like Packetloop's makes sense as they extend into the broader advanced threat market. Arbor now has a unique combination of NetFlow, packet capture and global threat intelligence from their ATLAS infrastructure to address today's dynamic threats that evade signature-based solutions."

Packetloop Solution Overview

Today, Packetloop's solution is delivered as a Cloud platform that anyone can use at any time. Customers upload and analyze their own packet captures, finally unlocking the power of Security Analytics in the Cloud with an ease of use that has evaded traditional approaches. Packetloop has also developed an on-premise, real-time network solution that consists of prepackaged Virtual Machines and hardware appliances. The on-premise solution will connect the customer to the Cloud for real-time processing to complement the historical forensic capabilities of the Cloud solution. Arbor plans to integrate the on-premise solution with its enterprise solution platform.

Real-time Advanced Threat Detection

- Unmasks advanced threats through profiling and monitoring through real-time packet capture and historical analytics over long time periods.
- Identifies on-going malicious or abnormal network behavior as well as data exfiltration attempts.
- One solution for all networks. Detects attacks in any network infrastructure, from on premise corporate networks to any Cloud implementation and any combination of both.

Threat Analysis (Incident Response & Forensics)

- Scales to terabytes of data, ideal for Arbor's large enterprise customers.
- Provides in-depth traffic analysis and visualizations, giving users the ability to Play, Pause and Rewind network data and to view attacks and attackers from different perspectives.
- Enables security and network teams to perform incident response and forensic analysis.

About Arbor Networks

Arbor Networks, Inc. helps secure the world's largest enterprise and service provider networks from DDoS attacks and advanced threats. Arbor is the world's leading provider of DDoS protection in the enterprise, carrier and mobile market segments, according to Infonetics Research. Arbor's advanced threat solutions deliver complete network visibility through a combination of packet capture and NetFlow technology, enabling the rapid detection and mitigation of malware and malicious insiders. Arbor also delivers market leading analytics for dynamic incident response, historical analysis, visualization and forensics. Arbor strives to be a "force multiplier", making network and security teams the experts. Our goal is to provide a richer picture into networks and more security context - so customers can solve problems faster and reduce the risk to their business.

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