

## Sports Corner Co. to Implement Epicor ERP across Qatar

Leading Retailer to Improve Efficiencies and Streamline Business Processes across 12 National Branches

DUBAI, UAE, September 4, 2013 /EINPresswire.com/ -- DUBAI, United Arab Emirates, September 4, 2013 -- Epicor Software Corporation, a global leader in business software solutions for manufacturing, distribution, retail and services organizations, today announced that Sports Corner Co., a retailer of popular sports and fitness brands, will be integrating its next-generation Epicor enterprise resource planning (ERP) solution with Sports Corner Co.'s existing retail point of sale (POS) solution across all of its 12 branches in Qatar.

Sports Corner Co. has been supplying Qatar's sports and fitness industry since 1979 and represents prestigious global brands such as adidas®, Champion®, Paramount, Lotto, Body-Solid and STIGA. Sports Corner Co. will specifically implement Epicor ERP supply chain management and financial management modules. ICTUS Projects, a member of the Epicor Inspired Partner Network, worked with Sports Corner Co. during the selection process and secured the Epicor ERP win.

"Epicor ERP was the obvious choice for us because of its ability to efficiently integrate our key business processes, quickly generate reports, support our management team's decision making and strengthen our supply chain through enhanced tracking," said Meer Hasham Ali, head of finance for Sports Corner Co. "This system will be integral to the smooth running of our retail operations across the country. Epicor ERP also stood out because of its ease of use, out-of-the-box functionality and next-generation technology."

"Sports Corner has been a trusted name in Qatar's sporting industry for over two decades so its adoption of Epicor ERP is a great achievement," said Jawad Squalli, regional vice president for Epicor in the Middle East. "Qatar is shaping up to be a major player in the region's rapidly expanding IT space so we are eyeing strategic deployments such as this one to further strengthen our presence in the local market,"

For the past two years Epicor has been steadily expanding its presence in Qatar to capitalize on a projected compound annual growth rate of 10 per cent in national IT expenditures through 2015. Epicor markets a broad range of enterprise software products mainly targeted at mid-sized companies. Epicor ERP software solutions are used around the world in manufacturing, distribution, services, retail, and hospitality environments. The company's ERP solutions provide scalability and flexibility to meet modern business challenges.

## About Epicor Software Corporation

Epicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain

management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Dublin, California, with offices and affiliates worldwide. For more information, visit <u>www.epicor.com</u>. Follow Epicor on Twitter @Epicor, @EpicorUK, @EpicorEMEA, @EpicorANZ, @EpicorLAC, @Epicor\_Retail, @Epicor\_DIST, @EpicorPrcsMFG and Facebook.

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