

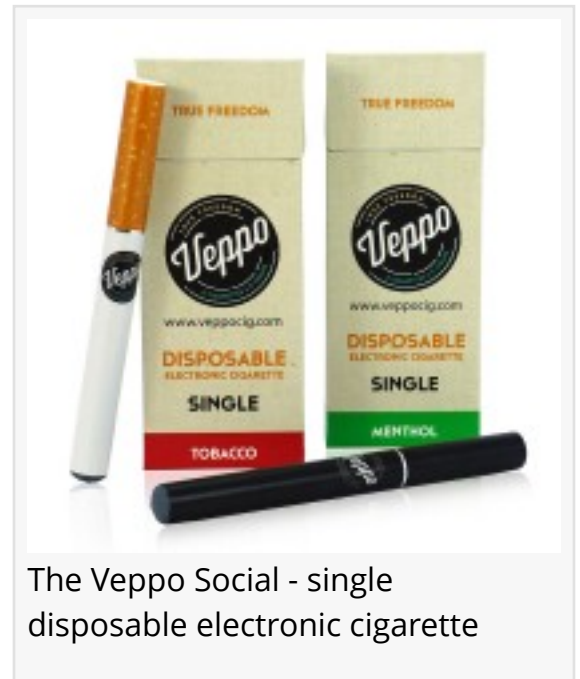
# Veppo Introduces the Social E-cigarette, Challenging Public Perceptions of Smokers

DENVER, COLORADO, USA, September 4, 2013

[/EINPresswire.com/](http://EINPresswire.com/) -- The introduction of the Veppo [Social disposable e-cigarette](#) eliminates the frustration of going out with friends and not being able to enjoy a smoke. It also removes the social stigmas often associated with smokers.

Veppo Releases the Social E-Cigarette for Social Smokers. Veppo International has launched the premier of their newest disposable electronic cigarette: The Veppo Social.

Today, Veppo introduced the new Social Disposable E-Cigarette, the easiest way to satisfy a smoke craving while out enjoying an evening with friends. The Veppo Social is intended for social smokers who crave a puff or two of a cigarette while out at the bar or coffee shop with their friends.



The Veppo Social - single disposable electronic cigarette

The Veppo Social allows smokers to take that puff when the occasion strikes without stepping outside and leaving their friends, drinks or coffee. Each Social e-cigarette produces enough vapor and flavor to be equivalent to over 1 pack of cigarettes and is conveniently packaged in a slim case that resembles a traditional cigarette pack.

“

...but once they become vapers of our Veppo e-cigarette products, the message they send out to their peers is one of confidence and choice.”

*Keith King*

Electronic cigarettes are causing a change in public opinion of smokers. Once villainized as being social derelicts, smokers who have switched to electronic cigarettes are becoming more accepted by the public.

“We are thrilled to be spreading our mission of True

Freedom by introducing the Veppo Social to our product line,” said Keith King, Veppo's Representative. “Smokers get villainized for their habit as being rude and ignorant, but once they become vapers of our Veppo e-cigarette products, the message they send out to their peers is one of confidence and choice.”

The Veppo Social e-cigarette produces no harmful smoke and no offensive odor, as compared to a regular cigarettes. Veppo offers a choice of Tobacco or Menthol flavor, three different nicotine levels (extra high, medium and zero nicotine). The Social is sold in single or five packs.

Veppo's online store features free US shipping on orders over \$99, personalized choice of nicotine strength and the ability to custom create your own electronic cigarette kit with just a few clicks.

Veppo designs the best selection of electronic cigarette, [e-cigar](#) and [eliquid nicotine](#) products in the universe. Veppo leads the electronic cigarette revolution with it's Vetta Personal Nicotine Vaporizer, Veppo Social E-cigarette and the famous Veppo Electronic Cigar. With the introduction of the Social, Veppo is re-defining public perception and allowing smokers to experience True Freedom, once again.

Press release courtesy of Online PR Media: <http://bit.ly/15ytSJW>

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