

# Samawy Marine launches new sports boat 'Samawy 36' at ADIHEX 2013

*Both the 'Samawy 36' and 'Samawy 46' are now available for reservations*

DUBAI, UAE, September 5, 2013 /EINPresswire.com/ -- Samawy Marine, the UAE-owned marine company renowned for building boats with the highest standards of design and craftsmanship, has revealed the launch of its newest sports boat, the 'Samawy 36,' during the opening of the eleventh edition of the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX 2013), held yesterday (September 4, 2013) and will run September 7, 2013 at the Abu Dhabi National Exhibition Centre (ADNEC). The 'Samawy 36' is being leveraged across the market for luxury boats measuring between 33 to 38 feet—a class that is more affordable and easy to use and handle. During the course of the exhibition, the company has also announced that the 'Samawy 36' and the 'Samawy 46,' another sports boat under its wide portfolio, are now available for reservations and will be accepting sea trial runs for prospective buyers. The Samawy Marine Stand No. is 7C40.

According to Samawy Marine senior executives, the announced availability of the two new sports boat models complements recent industry reports forecasting the continuing growth of the GCC region's luxury boat segment. This is the first time that the company is participating at ADIHEX and has expressed confidence that the event will serve as a strategic platform to leverage the two new sports boat models across boating enthusiasts and hobbyists in the region. The 'Samawy 36' offers quality performance, high safety and full reliability, which positions it as a perfect speed boat for leisure marine activities like fishing, diving, water sports and family trips. Meanwhile, the 'Samawy 46,' which is fast becoming a favorite among high-end consumers and water sports enthusiasts, measures 14.8 meters in length with a beam measuring 4.25 meters wide, features three 350hp outboard max engines or 370 hp internal combustion engines. Taking advantage of the latest advances in marine technology and exquisite French design, the company's line of sport boats delivers utmost satisfaction to any boating enthusiast who wants to enjoy the pleasure of marine life.

"We are proud to be participating for the first time at this year's ADIHEX 2013, which is one of the most awaited events for outdoor hobbyists in the UAE. ADIHEX 2013 allows us a strategic opportunity to launch the 'Samawy 36,' our latest sports boat model that offers speed, durability and world class boat craftsmanship," said Sultan Bin Al Sheikh Mejren, Founder & Chairman, Samawy Marine Boat Manufacturing Company. "Over the last few years we have witnessed key growth in the region's high end luxury boat segment, with expectations of continuous growth in the next few more. This key vibrancy has encouraged us at Samawy Marine to continue in designing and developing genuine home-grown models that throws the spotlight on our signature trademark of Emirati ingenuity and world-class craftsmanship in boat making."

Samawy Marine has earned global recognition for building boats that are convenient to use and feature an original, sturdy and sleek design. Established in 2008, the company currently offers a wide range of vessels that can be used across various marine-based activities like rescue operations, patrolling, military operations, special tactic use, special force use and for leisurely activities like fishing and scuba diving to name a few.

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