

PlayMaker CRM Named to Inc. 500 List of Nation's Fastest-Growing Private Companies

Inc. magazine has ranked PlayMaker CRM on its exclusive 2013 list of the nation's 500 fastest-growing private companies.

FRANKLIN, TN, USA, September 5, 2013

/EINPresswire.com/ -- Franklin-based PlayMaker [CRM](#), the leading [home care](#) and [hospice](#)-specific customer relationship management solution, ranked number 451 with a three-year growth rate of 1,081 percent.

On its larger list of the country's 5,000 fastest-growing private businesses, PlayMaker CRM ranked 36th among the 342 businesses recognized in the category of software companies.

Inc.'s annual list is the most comprehensive look at America's entrepreneurs.

"We are thrilled to be part of Inc. 500. We are extremely proud to be included among the amazing private companies on this prestigious list," said Adam Bishop, President & Founder of PlayMaker CRM. "The incredible team at PlayMaker is focused on providing world-class service and innovation for our clients, which range from small 'mom-and-pop' home care and hospice companies to the largest providers in the country. Our product innovations and the dedication of the entire team is what has made our strong growth possible."

PlayMaker CRM provides a web-based CRM tool that provides home care, hospice and post-acute care providers with account and contact management, scheduling and expense management, and physician and facility market intelligence to target new sales opportunities, cut down on administrative tasks, monitor physician expense compliance, and provide sales management reporting.

Inc.'s full 32nd annual list is published in its September issue, which is available on newsstands now.

"Not all the companies in the Inc. 500 | 5000 are in glamorous industries, but in their fields they



PlayMaker CRM is ranked #451 on the 2013 Inc. 500 list of the nation's 500 fastest-growing private companies.

are as famous as household name companies simply by virtue of being great at what they do. They are the hidden champions of job growth and innovation, the real muscle of the American economy," said Inc. magazine Editor Eric Schurenberg.

View PlayMaker CRM's profile on the Inc. 500 list at www.inc.com/profile/playmaker-crm. The entire Inc. 5000 list is available at www.inc.com/inc5000.

About PlayMaker CRM

Founded in 2008, PlayMaker CRM is one of the leading customer relationship management solutions in the home care, hospice and post-acute markets. Our web-based solution is designed specifically to assist organizations in increasing sales efficiency, growing market share and increasing profitability.

In addition to these contact, account, expense and sales scheduling activities, PlayMaker CRM provides cutting-edge tools like TargetWatch to quickly and easily identify physician and facility target opportunities; i-Compli to safeguard agencies from non-compliant physician expenditures; and PlayMaker CRM Mobile App, which offers sales reps a secure environment to manage their schedules, expenses, contacts and more anytime, anywhere from any iOS (iPhone™, iPad™) or Android™ device.

PlayMaker CRM is used by hundreds of agencies large and small that realize the benefits of using innovative technology to increase the efficiency and effectiveness of sales managers and reps to grow and stay ahead of the competition.

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