

# Utah Direct-Sales Cosmetics Company Experiences Impressive Exponential Growth

PLEASANT GROVE, UT, USA, September 9, 2013 /EINPresswire.com/ -- Based out of Utah County, Younique Products, a direct-sales cosmetics company, continues to experience rapid growth and success through its innovative approach to direct sales.

PLEASANT GROVE, UT – Founded only 10 months ago by brother-and-sister duo Derek Maxfield and Melanie Huscroft, the company surpassed its 999 sign-up goal in nine-months time, and is currently approaching its 1900th Presenter sign up. Younique's social media-based business model has proven effective as it breaks down geographic barriers and provides a less-intrusive party model.

Currently listed as one of the Top Trending U.S. Home Party Companies by HomePartyRankings.com, Younique Products has also been listed on their Top 10 Performing Companies list twice. Sales trends continue to climb as August revenue came to \$341,471, an increase of nearly \$100,000 from July, with September looking to make major strides due to the launch of five brand [new products](#). "With the recent release and product launch of five additional new products we are now more than just a 'makeup company' who sells a few products. It's exciting to think we will soon be able to cover all the possible cosmetic and skin care needs for all women," said Melanie Huscroft, Co-Founder and VP of Sales and Marketing.

Younique Products welcomed their ["Founding" Presenters](#) to Park City, Utah last month for its Inaugural Convention. Hailing from 19 states, 4 Canadian Provinces, and 3 countries, Presenters in attendance were treated to trainings and workshops from some of the best direct-sellers in the business. 2014 Goals were unveiled at the Convention, including plans to expand the company to the United Kingdom and Australia. "When we launched less than a year ago, we hoped and had confidence in the future success of Younique, but never in our wildest dreams did we anticipate this kind of rapid growth and success. We plan on riding this momentum all the way to the top," said Founder and CEO, Derek Maxfield.



With a quality-ensured catalog of naturally-based products and an emphasis on empowering women everywhere, Younique Products has proven its one of Utah's most promising young companies and likely one with a very bright future.

#### About Younique

Younique is based in Pleasant Grove, Utah and was founded by a [brother-sister team](#), Derek Maxfield and Melanie Huscroft. Their dedication, passion, and drive to build a successful direct-sales company is centered in their belief in the strength and influence of women in the world today.

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