

OurKoupon, the UK's Discount Voucher & Deals Directory, Offers 3 Months Free Business Advertising

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/EINPresswire.com/ -- OurKoupon, the UK's discount voucher & [deals directory](#), has soft-launched it's website and is offering 3 months free business advertising to small and medium sized businesses.

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OurKoupon is NOT a [daily deal website](#)! Although some deals are daily or time limited.

OurKoupon is NOT a voucher code website! Although some deals offer vouchers or coupon codes to receive the discount.

OurKoupon is a deals directory and a Deal Advertising Platform (DAP) enabling smaller businesses to affordably advertise their GENUINE DEALS, both locally and nationally.

OurKoupon enables businesses to make a REAL PROFIT whilst still providing a REAL DEAL.

OurKoupon makes is easy for buyers to search for genuine local or national deals through it's simple keyword search engine or by navigating using the intuitive category menus.

OurKoupon is the ONLY website platform that allows small and medium sized businesses to easily and affordably advertise what they have to offer and as they must provide a real deal to appear on the OurKoupon website, buyers are sure of getting a good and genuine deal.

OurKoupon has been designed and engineered to help consumers find genuine deals from small and medium size businesses in the UK, both locally and nationally.

This has been extremely difficult and time consuming until now as search engines don't make



OurKoupon is the UK'S discount voucher and deals directory

this easy and smaller businesses often don't have the large advertising budgets needed to be heard and stand out of the crowd. Also for most businesses using Daily Deal websites are not viable as they insist on offering a BIG percentage discount and then the Daily Deal site will take up to half the money of anything sold!

OurKoupon is a deals directory used much like any other search engine. For instance a visitor can type in a keyword or keywords like 'hot tub', 'wedding invitation', 'tv aerial' or even 'Nottingham florist' to quickly get the national or local specific results for the best offers which they are seeking.

No other website offers this as easily as OurKoupon and because business advertising on OurKoupon is so cheap for businesses (from just 17p per day) it is affordable for even the smallest businesses and therefore has a far greater variety of deals available than any other website but businesses can take advantage of the launch offer which includes 3 months free advertising.

Each business advertiser gets their own page on the OurKoupon website which highlights their deal, includes information about the business, displays the company logo and 3 other images, has telephone number and [website back-link](#), and can be shared with friends or printed out.

About OurKoupon Ltd

OurKoupon based in Nottingham, is a online provider of advertising services for small and medium sized businesses through it's website www.ourkoupon.com.

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