

## Ahern & Associates Receives Two Additional Consulting Assignments to Provide Market Evaluations

Two companies have recently engaged with the truck experts at Ahern to establish a market value of their businesses for estate planning purposes.

PHOENIX, AZ, UNITED STATES, September 16, 2013 /EINPresswire.com/ -- The logistics experts at Ahern & Associates have been the number one source for consulting services in the trucking industry for years. With the increasing pressure on the industry their company review and evaluation process has revolutionized the way that many companies do business and allowed them to adapt to new market conditions. In what looks to be a record year for the



trucking consultants they recently announced that they were moving forward with company evaluations of 2 new companies. The process is a bottom-up evaluation of their business models with the goal of providing recommendations on how to improve the firms' operating earnings, decrease their operating expenses, and how to increase their shareholder value over the next 3 to 5 years.

As part of Ahern's assignment, their truck experts are expected to analyze existing freight lanes, software technology, people technology, customers, and bottom line profitability. As a leading transportation consulting firm, Ahern & Associates' Consultation Department has been praised for their accurate and in-depth appraisals of a business's goals and operations. Ahern & Associates' success with providing trucking businesses with insightful and personalized company evaluations has made Ahern & Associates leaders in the transportation consulting world.

Ahern & Associates' engagement with two additional businesses is further evidence of Ahern & Associates status as some of the most effective consultants in the trucking and transportation industry today. They have been at the forefront of a wave of change that has been sweeping the industry all year with firms seeking to consolidate and strengthen their positions in these turbulent times.

To learn more about Ahern & Associates' transportation consulting services and their recent consulting assignments, visit their website at: <u>http://www.ahern-ltd.com</u>, or contact them at 602-242-1030.

About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <u>http://www.ahern-ltd.com</u>.

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