

## JustOne Xchange Launches Charity Give Back Platform

JustOne Xchange has developed the emotional based "Giving Code" which greatly increases member's charitable giving and expands membership of the organization.



## PARK CITY, UT, USA, September 12, 2013

/EINPresswire.com/ -- <u>JustOne</u> Xchange announced today the launch of their revolutionary, patent-pending, <u>social media</u> and internet based <u>Charity Give Back</u> Program for non-profits, which allows the charity to secure additional unprecedented financial resources for their cause. The Charity Give Back Platform allows members of JustOne Xchange to not only subscribe and donate resources to non-profit organizations, but also to build personal resources via their own fully automated video driven website utilizing the leverage, the power, and the reach of their social media networks. With their unique platform JustOne Xchange provides non-profits a one of a kind world-wide method to exponentially increase their fundraising and compete for donor resources, in an effort to broaden their support base of each affiliate charity that unites with JustOne Xchange.

According to JustOne Xchange founder Craig Cummings, "The ultimate goal of JustOne Xchange is to offer our selected non-profit affiliates an unparalleled advantage in disseminating their message as it relates to their fund raising, through our high-tech platform." Thus, Give more; Do more; Get Back More.

"We anticipate all members will quickly realize the game changing opportunities and value within the robust infrastructure that has been developed to support charity based objectives through the JustOne Xchange exclusive Giving Code," Cummings said.

In conjunction with the launch of this revolutionary fundraising platform, Canines with a Cause has been selected as an Affiliate Charity by JustOne Xchange.

Cathy King, Executive Director of Canines with a Cause said, "JustOne Xchange will provide Canines with a Cause the opportunity to get our message out and expand our support base. We are honored to be involved with such an innovative communication platform."

## About Canines with a Cause

Canines with a Cause works directly with the Veterans Administration and Vet Centers providing

dogs, rescued from local shelters, to veterans and active military men and women suffering with Post Traumatic Stress Disorder and Traumatic Brain Injury. Canines with a Cause is dedicated to the mission of creating public awareness and emphasizing how companion animals improve our lives, they are involved in local and national spay and neuter programs for the control of pet populations, education and shelter reform.

For more information go to: <u>www.justonexchange.com/canineswithacause</u>

## About JustOne Xchange

The \$300B/year charitable giving industry is transitioning to Online giving via the JustOne Xchange social media platform. This revolutionary platform allows charities and organizations to "Give More, Do More and Get Back More" by linking Xchange members, working together to create mighty change.

JustOne Xchange has developed the emotional based "Giving Code" which greatly increases member's charitable giving and expands membership of the organization.

JustOne Xchange is the only comprehensive and online based platform allowing non-profits to grow their donor and revenue base by implementing the "Giving Code" and leveraging Social Media Networks to achieve their organizational goals.

For more information go to: www.JustOneXchange.com

Help us make a difference.

The mission of JustOne is to achieve a grass roots effort by combining social media and video driven automation to solve problems for charities in the U.S. JustOne Xchange empowers members with resources and advanced technology giving charities the effectiveness to accomplish their goals and objectives.

Press release courtesy of Online PR Media: http://bit.ly/17Soluo

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This press release can be viewed online at: https://www.einpresswire.com/article/167306972

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