

## Armstrong Offers a Cure for the Common Ceiling with Budget-Conscious Paintable Tin Look Ceilings

LANCASTER, PA., USA, September 12, 2013 /EINPresswire.com/ -- Inspiration starts at the top. A great ceiling design, whether in the kitchen, bedroom or any room in the home, gives a room that special, individual quality – and makes a lasting impression.

Love the look of vintage tin ceilings but not the modern-day price tag? Tin Look™ Ceiling Panels, a faux tin ceiling from Armstrong Residential Ceilings, provides the look of metal without the expense. Cover drywall, plaster or popcorn ceilings with a classic look that will completely transform a commonplace ceiling from flat to fabulous.



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"It's an elegant, simple remodel at a price people can afford," emphasizes Marketing Manager Lori Rowley.

"Our Tin Look tile not only allows you to re-imagine your home while staying on a budget, but also lets you totally change up the look of your room just by painting the ceiling tiles."

Easy enough for a do-it-yourself weekend project thanks to the tongue and groove ceiling installation system, Tin Look ceiling tiles come in several ornamental styles that can be left unfinished or painted to change a room's look or match the style of any home. Tin Look tile is painted white during the manufacturing process and can be custom painted before installation.

Style a ceiling using <u>decorative painting techniques</u>, a simple project that any DIYer can do. Paint tiles in a flat, latex neutral shade like champagne then dry-brush a neutral iridescent paint to add dimension. Create the dramatic look of a true tin ceiling by using shimmering metallic paints in copper, pewter, bronze or silver. For a more contemporary look, paint ceiling tiles in a dark, dramatic shade. The ceiling instantly will become the room's visual centerpiece.

While the tiles have the appearance of real tin, they actually are made of a durable mineral fiber with 40 percent recycled content. Mineral fiber is made up of recycled fibers, perlite, natural starch, recycled paper and recycled ceilings.

The ceiling tiles are equipped with a vinyl-coated surface for durability and can be installed directly over any existing ceiling using Armstrong's Easy Up® guaranteed installation system. These easy-to-install products come in 12"x 12" tiles in a variety of decorative styles, both traditional and on-trend. Tin Look has a 10 year limited manufacturer warranty; however, when installed with Easy Up, the warranty extends to a 30 year system warranty.

Retailing for approximately \$2.00 per square foot, Tin Look tiles lets anyone achieve a sophisticated, low maintenance look at a price that's up to 50 percent less than the cost of a real metal ceiling.

Armstrong ceilings are available at home improvement retailers nationwide in the United States and Canada. For more information, call 1-800-233-3823 or visit Armstrong Residential Ceilings.

## **About Armstrong World Industries**

Armstrong World Industries, Inc. is a global leader in the design and manufacture of floors and ceilings. Based in Lancaster, Pa., Armstrong operates 34 plants in eight countries and has approximately 8,700 employees worldwide. For more information, visit Armstrong.com.

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