

# New Video Blog Addresses Most Pressing Issues Facing Telehealth Industry

*Leading telehealth company GlobalMed® debuts Take Note with Joel E. Barthelemy, a weekly video blog offering insightful commentary on industry challenges.*

SCOTTSDALE, ARIZONA, USA, September 12, 2013 /EINPresswire.com/ -- Multiple technologies play a significant role in connecting providers and patients in the delivery of quality care. Video in particular is one of the key components in establishing and implementing telehealth services including real-time patient-provider consultations.

Now [GlobalMed](#), the leader in the development of advanced medical devices, software, cloud services and video conferencing technologies, is incorporating video into its corporate blog. The company today announced the debut of "[Take Note with Joel E. Barthelemy](#)", a weekly video blog designed to increase the understanding of some of the most pressing issues and challenges facing the telehealth industry.

Take Note with Joel E. Barthelemy, featuring GlobalMed's Founder and Managing Director, is a weekly feature on the company's blog. In the debut video, Barthelemy discusses licensure barriers for providers looking to start telehealth programs in remote areas.

"Because most web users are searching for information in one form or another, blogging has really become a necessity, especially in an industry like telemedicine. The way our audience consumes information is dramatically different today than even five years ago. 100 million Internet users watch online video each day. We're seeing people hungry for business transparency, immediate value and authentic personalization; and given the nature of what we do at GlobalMed, video just seems right," says Barthelemy.

Future topics tackled on Take Note with Joel E. Barthelemy include:

- What are the disconnects between urgent care centers and primary care practices; specifically pediatrics?
- How FDA-proposed guidelines for [mobile medical applications](#) will impact provider use of smartphones and tablet technology in viewing medical images.
- How audiologists are using telehealth to assess hearing and to adjust hearing aids.

Followers of the video blog can submit topic ideas by emailing: [joelsblog@globalmed.com](mailto:joelsblog@globalmed.com).

### About Joel E. Barthelemy

As the Founder and Managing Director of GlobalMed, Joel is dedicated to improving the quality and access of worldwide healthcare by developing innovative tools and technologies that are transforming the delivery of care. He has over 25 years of experience in the technology industry and more than 10 years specifically in device, video and data collaboration in healthcare.

He is a former board member of the American Telemedicine Association (ATA) and served as the 2011 Chair of the ATA's Industry Council. He recently served as a Director of the Visual Communications Industry Group, and frequently speaks during E-Health industry events to broaden awareness about the transformation of healthcare.

### About GlobalMed

GlobalMed develops integrated telemedicine solutions for healthcare providers and corporate health programs. Our mission is to transform healthcare globally by developing and integrating secure and efficient health delivery systems that improve access and quality of care, while reducing unnecessary costs. GlobalMed's broad array of connected medical devices and patient data workflow systems enable complete patient encounters from the patient location and the doctor to anywhere around the world, via the cloud, across a full range of healthcare specialties. For more information, contact us today at [www.globalmed.com](http://www.globalmed.com) or 1-800-886-3692.

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