

Now It's Personal: Company Puts You in Charge of Home Automation Controls

Clare Controls simplifies home control by letting users design their own interfaces based on the things they love to do.

SARASOTA, FL, USA, September 12, 2013 /EINPresswire.com/ -- Growing in popularity, home automation systems are designed to make it easy for users to operate their "electronic lifestyles." That's assuming, of course, that you're able to operate a sophisticated set of controls that someone you've never met has determined is exactly right for you.

Find that unlikely? So does [Clare Controls](#), a Sarasota, Florida home automation company. Founded upon a mantra of giving their customers unprecedented authority over their own systems, Clare backs up its "easy-to-use" claim by putting its customers in complete control of, well, their controls.

Every user has the opportunity to create their own personal dashboard, which they populate with controls ("icons") and arrange or group any way they please, much in the same way they manage their iPhone or iPad screens. The colorful icons provide simple, unified access to today's most popular automated applications, including house-wide music and television entertainment, lighting, shades, door locks, security, energy, video surveillance and more. Larger images ("apps") at the bottom of a user's page can provide at-a-glance access to useful info, like current thermostat settings, or a camera view of who's at the front door. And if you change your mind about the arrangement? No problem – users can modify their pages at will, free.

But the ability to personalize the Clare system does not end there. It can be configured in your favorite language (Spanish, French and Dutch today, with more on the way). It can be run on a



Clare Controls has announced the inclusion of Android phone support in its most recent package of user interface upgrades.

growing assortment of your favorite iOS (Apple) iDevices and (later this year) Android phones. It can be used to access your home securely, from wherever you happen to be, at any time you choose. It will allow you to control more than one home from a single device (if you're fortunate enough to have their system in several locations). An online user portal will even let you activate and deactivate guest devices, giving visitors, kids or even contractors limited access to appropriate applications.

Today, almost everyone has heard about the comforts that home automation systems claim to provide. By giving its users personalized control over true automation systems priced and packaged for mainstream homeowners, Clare Controls puts those benefits within reach.

About Clare Controls

Clare Controls is a provider of electronic lifestyle solutions that homeowners incorporate to add convenience, security and entertainment to their daily lives. Clare's home automation systems are controlled using popular mobile devices like iPads and smart phones, via a free App that lets users personalize their systems in seconds. For more information, visit

<http://www.clarecontrols.com/help>.

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