

MAST selected as the exclusive security partner for luxury explorer yacht ship yard Cantiere delle Marche

Maritime Asset Security and Training (MAST) and Cantiere delle Marche (CdM) Italy have agreed the format for a working partnership at the Cannes Boat Show

LONDON, UK, September 13, 2013 /EINPresswire.com/ -- [Maritime](#) Asset [Security](#) and Training (MAST) Ltd, the maritime security and training specialist and Cantiere delle Marche (CdM), the luxury explorer [yacht](#) ship yard in Ancona, Italy, agreed the format for a working partnership at the Cannes Boat Show. MAST will exclusively supply full security services for the CdM explorer Yachts in a deal that will be signed at the Monaco Yacht Show in two weeks' time.

Cantiere delle Marche builds 24-to-45-metre metal displacement and semi displacement yachts that go globetrotting independently. Their Nauta Air and Darwin Class models are long range, transatlantic, all weather yachts. They are specifically designed for owners to explore new cruising grounds in safety and luxury and will require additional security as they can travel to more remote territories.

CdM yachts are custom built for each owner. MAST will provide and manage the security input during the initial design and specification stage, working alongside CdM designers to provide the owner with security services and on-board systems to stipulated criteria. MAST will supply security equipment controlled by its own software that is fully integrated with CdM's sophisticated ships' monitoring system. MAST, in partnership with CdM, will offer the owner and crew risk awareness, procedural training and advice covering various security scenarios.

After launch, MAST will form part of the extensive CdM after-care service providing the yacht with a monitoring, alert and response service, as well as intelligence reporting when passage planning, a dedicated 24/7 help line for assistance, advice on various country and port security protocols and ultimately response to an emergency, is also part of the security package.

Security systems and equipment developed and supplied by MAST include: electronic keyless locks; central lock down system; gangway monitoring; deck sensors; smart CCTV; and remote access monitoring and alert systems that broadcast to VHF and iPhone.

The partnership forms part of MAST's recently launched security umbrella service that supports shipyards and designers, and also offers Superyacht grade security services, training and

systems to the owners of smaller yachts from 16m – 40m.

MAST is currently working with CdM on two new builds under construction in its shipyard; one 86 foot Darwin Class and one Nauta Air 86.

Iain Davie, Head of Sales at MAST's Yacht Division said: "We are delighted to have been selected as CdM's exclusive security partner. CdM is hugely well respected, their elegance in design, high engineering and finishing quality, and long range reliability attracts owners who wish to explore new waters in luxurious comfort and discover cruising grounds further afield. Adding our extensive experience in marine security to the yacht during build and our support after launch will enhance the whole experience. We feel that MAST's careful scrutiny and unparalleled expertise fits perfectly with CdM's ethos of quality and attention to detail. We share a clear vision - to give owners that ultimate luxury; peace of mind."

Vasco Buonpensiere, Sales and Marketing Director, Cantiere delle Marche (CdM), said: "We pride ourselves on expert craftsmanship, we do not believe it is enough to just meet classification standards, we go further. Our designs, our systems and much of the equipment we install are not just of Superyacht standards, they are found in many Superyachts today. We feel that MAST is the ideal partner; Superyacht security for our owners is a perfect continuation of this philosophy. We pride ourselves in our after-sales levels of service, we do not just wave goodbye to a yacht after launch, we continue our care and levels of service way into the yacht's life. Again, the on-going security services MAST provides our owners is the perfect fit."

MAST recently showcased its new yacht Security Solutions to key clients at the Cannes International Boat and Yacht Show. They will also be at the Monaco Yacht Show 2013 in September.

-ENDS-

For further information visit: www.mast-security.com and www.cantieredellemarche.it

About MAST

Maritime Asset Security and Training (MAST) Ltd is a market leading security organisation that provides specialist global security services for the maritime community. Holding membership of leading professional bodies, MAST is also ISO 9001:2008 accredited for the provision of global maritime security services for the shipping and yachting industry. The Company is one of the founding signatories of the International Code of Conduct and has been scrutinised and accepted by some of world's leading shipping companies, charterers and insurers.

About CANTIERE DELLE MARCHE

The groundwork of solid values that sets the Cantiere delle Marche shipyard apart is provided by the expert group of firms and professionals brought together by the Cecchini family, renowned throughout the years in the shipbuilding industry for having constructed high-technology

commercial ships and carried out challenging refitting projects, including the mega-yachts Lady Haya (67 metres) and Prometej (45 metres), plus more recent efforts involving highly refined Explorer Vessels.

Working alongside the Cecchini family in the company's top management is Massimo Virgili, the Ancona entrepreneur who owns the shipyard previously utilised by the Ferretti Group and built only five years ago for the specific purpose of turning out large-size yachts.

Ennio Cecchini, the CEO of Cantiere delle Marche shipyard, has also chosen Vasco Buonpensiere as the Director of Sales & Marketing on his management team on the strength of the executive's lengthy experience as an international broker and on his 6 years' service as Marketing Director and Brand Manager for Custom Line and CRN of the Ferretti Group.

The Cantiere delle Marche shipyard draws on the skills of acclaimed professionals in the field of naval engineering and design developed by Hydro Tech/Sergio Cutolo (for the Darwin Class line), as well as design, with Mario Pedol and Massimo Gino of Nauta Design (for Nauta Air line). These are combined with important internal know-how, provided by a network of highly successful firms that belong to its corporate group, for steel carpentry, piping, the engine assemblies and the furniture, which, working hand in hand with the shipyard's staff, have built dozens of ships and yachts admired throughout the world.

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