

# Nature's Touch® Places Distribution in Meijer Stores

*All-natural personal lubricant now available in 200+ store chain*

CINCINNATI, OH, USA, September 13, 2013

/EINPresswire.com/ -- [3-D & Company](#), LLC, a developer and manufacturer of natural health and beauty products, today announced that they have commenced shipments of their [Nature's Touch®](#) line of certified [natural products](#) into Meijer stores. Effective immediately, the line of intimate moisturizer products will be available in Meijer stores in Michigan, Ohio, Indiana, Illinois and Kentucky.

"Healthy, natural products like our Nature's Touch line have helped generate tremendous growth in the natural health and beauty segment," said Debbie Dourson, President of 3-D & Company. "The brand has exceeded expectations in other major retailers and we expect it to perform very well as part of the Meijer assortment."

The Nature's Touch® line of certified natural intimate moisturizers was developed to provide a healthy, natural alternative to traditional petroleum and silicon-based personal lubricants. The

Nature's Touch® product line includes water-based and oil-based formulas that are free of hormones, parabens, petrochemicals, artificial fragrances, flavorings and dyes. All products in the Nature's Touch® line are pH balanced for women and gentle enough for daily use to relieve discomfort caused by vaginal dryness.

"Nature's Touch® has performed really well for all our retail partners and we continue to see aggressive growth,"

added Dave Dourson, Vice-President of Sales at 3-D & Company. "As one of the most successful supercenter retailers in the United States, we view Meijer as an excellent fit for the brand."

Meijer is a Grand Rapids, Michigan-based retailer that operates 203 supercenters and grocery



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stores throughout Michigan, Ohio, Indiana, Illinois and Kentucky. As a pioneer of the "one-stop shopping" concept, Meijer stores have evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive electronics departments, garden centers and apparel offerings.

#### About 3-D & Company, LLC

3-D & Company is a privately held and minority owned company based in Cincinnati, Ohio. With a focus on products "By Women, For Women and to Benefit Women", 3-D & Company has been a provider of quality products and services for more than two decades. Additional information on 3-D & Company and the Nature's Touch® brand can be found on their website at [www.mynaturestouch.com](http://www.mynaturestouch.com).

Press release courtesy of Online PR Media: <http://bit.ly/162fW4u>

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