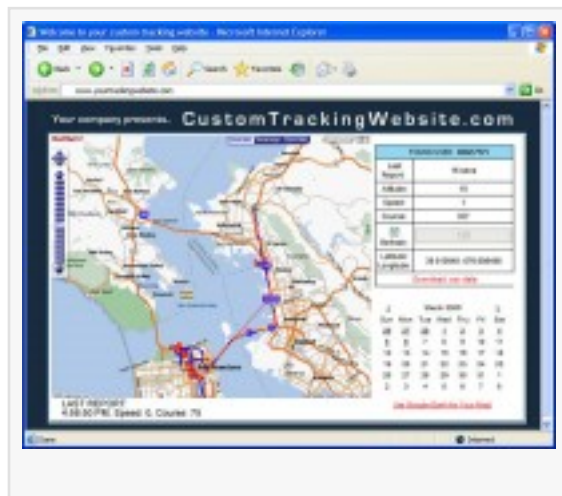


TrackingTheWorld Now Offering Private Label GPS Tracking Websites

Private label GPS tracking websites available for those interested in launching their own GPS tracking business.

BURLINGAME, CA, USA, September 13, 2013

/EINPresswire.com/ -- TrackingTheWorld recently announced the continued availability of private label websites for the company's [GPS tracking software](#). With a private label website, provided upon the purchase of a software license, resellers have the ability to offer their own customers subscription-based [GPS tracking](#) services under their own company name.



“Our GPS tracking software is a great option for those interested in starting their own GPS tracking business, and generating monthly recurring income,” said Gilbert Walz, CEO of TrackingTheWorld. The private label websites offer a platform from which the site owner manages his or her own customer accounts. TrackingTheWorld’s software purchase agreement allows resellers to set monthly subscription rates for their customers.

GPS [tracking devices](#) are increasingly common among businesses, often for the purpose of vehicle tracking and fleet management, and among law enforcement agencies for covert tracking operations. According to some estimates, the GPS tracking market is projected to grow up to 40-percent, reaching the \$1-billion mark by 2017. Some software resellers choose to market to a specific niche, while others choose to sell to the general public, or both.

GPS tracking software is recognized as effective business tool for increasing productivity and efficiency through applications such as employee monitoring and safety, conserving fuel, and mileage tracking, making it a cost effective choice for business owners.

TrackingTheWorld’s GPS tracking software is exclusively designed to work with the company’s own GPS tracking devices. Licensed software resellers receive best pricing on TrackingTheWorld GPS tracking equipment.

Based in Burlingame, California, TrackingTheWorld has exclusively specialized in GPS tracking devices and software for more than ten years. The firm offers a wide selection of GPS tracking

systems for business and personal use, distributorship opportunities, and private label GPS tracking websites. For more information, visit www.trackingtheworld.com or call 650-692-8100.

Press release courtesy of Online PR Media: <http://bit.ly/16ql71e>

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