

## Corporate Renaissance Group Joins NetSuite Solution Provider Partner Program

CRGroup Offers NetSuite Cloud Business Management Suite throughout Ontario, the Maritimes and Northeast United States

OTTAWA, ONTARIO, CANADA, September 16, 2013 /EINPresswire.com/ -- Corporate Renaissance Group (CRGroup), a global provider of innovative solutions that improve business management and performance, today announced it has joined the NetSuite Solution Provider Program, delivering NetSuite's cloud offering to customers in the software, distribution, and professional services industries in Ontario, the Maritimes and Northeast United States. The partnership with NetSuite allows CRGroup to quickly build a cloud computing practice in order to meet the growing demand for cloud solutions among its mid-market client base.

As a reseller and certified consultancy for several mid-market enterprise resource planning (ERP) platforms, including Microsoft Dynamics GP, CRGroup has helped mid-market companies realize the business benefits of implementing end-to-end ERP applications for over 20 years. CRGroup can leverage its financial and business performance expertise to implement, customize, integrate, and extend NetSuite cloud solutions to businesses that want the flexibility and agility of the cloud. As the demand for cloud ERP accelerates, NetSuite is a valuable addition to the Corporate Renaissance Group's existing product portfolio.

The industry's leading provider of cloud-based financials / ERP and omnichannel commerce software suites, NetSuite helps companies manage core business processes with a single, fully integrated system covering ERP/financials, CRM, Ecommerce, inventory and more. Currently, more than 16,000 companies and subsidiaries use NetSuite to run more effectively without the high costs and inefficiency of on-premise systems.

"We are very pleased to join the NetSuite Solution Provider Program. In recent years we have seen a tremendous surge in demand for a cloud platform that would allow our customers to shed hardware and IT infrastructure costs without sacrificing strong ERP functionality," said Doug Hum, Director of Marketing and Business Development at CRGroup. "By using NetSuite to automate operations, streamline processes and access real-time business information anytime, anywhere, we are able to help more businesses realize breakthrough performance improvements. It is an exciting time at CRGroup."

"We are excited about the synergies that can be created by combining NetSuite's world-class

platform with CRGroup's strong team of experienced ERP experts," said Craig West, Vice President of Americas Channel Sales at NetSuite.

## About Corporate Renaissance Group

Corporate Renaissance Group is a global provider of innovative solutions that improve business management and performance. With over 4000 customers, CRGroup has established itself with expertise in business management applications. CRGroup delivers solutions by leveraging their expertise in Enterprise Resource Planning (ERP), Microsoft Dynamics CRM, SharePoint, business intelligence, financial and costing principles, shared services and employee performance management. CRGroup is headquartered in Ottawa, Canada, with offices throughout Canada, South Africa, India and the United States. For more information about CRGroup, visit <a href="http://www.crgroup.com">http://www.crgroup.com</a>.

## About NetSuite Solution Provider Program

Launched in 2002, the NetSuite Solution Provider Program is the industry's [first cloud] [need back up] channel partner program and unites hundreds of channel partners and their cloud opportunities with industry-leading margins and incentives to grow their businesses. Designed to help solution providers transform their business model to fully capitalise on the revenue growth opportunity of the NetSuite cloud, the NetSuite Solution Provider Program delivers unprecedented services that begin during recruitment and range from business planning, sales, marketing and PS enablement, to training and education. For more information about the program, visit <a href="http://www.netsuite.com/portal/partners/main.shtml">http://www.netsuite.com/portal/partners/main.shtml</a>.

## About NetSuite

NetSuite Inc. is the industry's leading provider of cloud-based financials / Enterprise Resource Planning (ERP) software suites. In addition to financials/ERP software suites, NetSuite offers a broad suite of applications, including accounting, Customer Relationship Management (CRM), Professional Services Automation (PSA) and Ecommerce that enable companies to manage most of their core business operations in its single integrated suite. NetSuite software allows businesses to automate operations, streamline processes and access real-time business information anytime, anywhere. For more information about NetSuite, please visit <a href="https://www.netsuite.com">www.netsuite.com</a>.

NOTE: NetSuite and the NetSuite logo are service marks of NetSuite Inc. Third-party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between NetSuite and any other company.

Carole LaPorte Corporate Renaissance Group 6132324295 email us here EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.