



It's not all about tradeshow marketing

We believe it is important to use your time, talent, money, and voice to create positive change in your community.

ST. CHARLLES, ILLINOIS, UNITED STATES, September 13, 2013 /EINPresswire.com/ -- The Tradeshow Network Marketing Group has joined HandsOn Suburban Chicago to share its marketing expertise without charge with select not-for-profit organizations. When they saw the notice that SuperSibs needed graphic design assistance, they offered to help design a stronger image for the group, whose mission is "to ensure that siblings of children with cancer are honored, supported, and recognized, so they can face the future with strength, courage, and hope."tradeshow marketing

"We believe it is important to use your time, talent, money, and voice to create positive change in your community," said Karin Roberts, Director of Marketing. "At our company, small as it is, we try to contribute to the community around us. It is not all about trade show booths and marketing for business purposes. We have found that our experience with marketing can help a variety of causes."

In the past, The Tradeshow Network Marketing Group team participated in helping food banks, including Feed Your Starving Children and the Northern Illinois Food Bank. Recently, the firm joined HandsOn Chicago, part of a national group that aims "to inspire, equip and mobilize people to volunteer and take action that builds vibrant and prosperous communities."

The SuperSibs project came through the HandsOn Connect network. "We met with the SuperSibs staff and discovered that they have a wonderful program to help siblings of cancer patients, something seemingly small that can help in a big way," Roberts said. "With our graphic design help and their knowledge of the programs they offer, we developed a communications piece that can be used to help obtain donations for their cause. The people were wonderful to work with, and we hope that the results will be huge."

About SuperSibs:

SuperSibs! objective is to ensure that onsite sibling support is incorporated into pediatric oncology care. Outreach allows us to be effective by informing and equipping hospital, camp and pediatric oncology organization professionals to provide front line integrated sibling support.

Visit their website at <http://www.supersibs.org/>

About HandOn Chicago:

They serve the community by: Recruiting volunteers for nonprofit staff through the HandsOn Connect online volunteer matching database, community classes, a periodic newspaper column in the Daily Herald, and HOSC's website, which has an average of over 400 volunteer opportunities posted each week.

Connecting volunteers with over 200 nonprofits and schools in need of help through the targeted recruitment of youth, adults, seniors, and corporate employees. HOSC is one of the largest volunteer center in Illinois. Over 10,000 volunteer referrals are made on average each year.

Visit their site at: http://www.handsonsuburbanchicago.org/HOC_Affiliate_Home_Page

About The Tradeshow Network Marketing Group

The Tradeshow Network Marketing Group is a full-service trade show display company based in Chicago, Illinois, which serves clients nationally and internationally. Products include custom exhibit designs, modular exhibit displays, island exhibits, fabric booths, portable designs, and other trade show supply accessories. In addition, The Tradeshow Network Marketing Group offers a rental display inventory depot with a variety of choices to fit all budgets and trade show display booth space sizes. They provide comprehensive trade show services including exhibit design, booth installation and dismantle, trade show logistics, exhibit storage, exhibit management and trade show marketing services.

<http://www.thetradeshownetwork.com/trade-show-blog/bid/101366/It-s-not-all-about-trade-show-marketing>

Karin Roberts
The TradeShow Network
6304437007
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2015 IPD Group, Inc. All Right Reserved.