



BizBash Announces the Top 100 Annual Events in Canada

Toronto International Film Festival, Vancouver International Wine Festival, Toronto Fashion Week, and more top the list of Canada's most impactful annual events

NEW YORK, NEW YORK, USA, September 18, 2013 /EINPresswire.com/ -- BizBash, the leading trade media for event and meeting organizers and event marketers, has announced its 2013 list of Top 100 Events in Canada. After reviewing hundreds of events across the country, BizBash ranked the events on this annual list by several factors, including economic impact, buzz, innovation, and the event's prominence within the communities it intends to serve.

"Events like these are the reason the industry and the professionals in it are taken more seriously," said BizBash executive editor Anna Sekula. "These annual events have value—educating constituents, building communities and movements, supporting local economies, and allowing for the exchange of ideas. They become cultural touch points, creating moments people discuss year after year."

The category leaders in the 2013 BizBash Top 100 Events in Canada include:

- Advertising & Marketing Events: Canadian Marketing Association Awards, Toronto
- Art & Design Events: Luminato Festival, Toronto
- Benefits: Daffodil Ball, Montreal
- Entertainment Industry Events: Toronto International Film Festival, Toronto
- Fashion Events: Fashion Week, Toronto
- Festival & Parades: Calgary Stampede, Calgary
- Food, Wine, & Hospitality Events: Vancouver International Wine Festival, Vancouver
- Media & Literary Events: Vancouver Writers Fest, Vancouver
- Music Events: Juno Awards, National
- Political: Parliamentarian of the Year, Ottawa
- Sports Events: Grey Cup, National
- Trade Shows & Conventions: The Canadian National Exhibition, Toronto

The full list of the Top 100 Events can be found at <http://www.bizbash.com/top-100>.

ABOUT BIZBASH

BizBash is an innovator and resource hub for the event and meeting industry with its Web site, live events, and magazines. Event organizers responsible for events such as White House state dinners and the Oscars, as well as conferences, trade shows, fund-raisers, and more, use BizBash products regularly for ideas and best practices that can be implemented at their own events. Visit us at www.bizbash.com, and follow us at @BizBash_News and www.facebook.com/bizbash.

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