

BettrLife Appoints Health and Wellness Industry Veterans to its New Advisory Board

Health and wellness technology company, BettrLife, announces formation of new strategic Advisory Board.

DES MOINES, IA, USA, September 18, 2013

/EINPresswire.com/ -- [Health and wellness technology](#)

company, BettrLife, has announced today the formation

of a new strategic Advisory Board to help guide company as it rolls out its innovative [virtual health coaching](#) platform.



“We are pleased to have a diverse group of medical and business professionals who will help guide our growth,” said BettrLife CEO, Don Schoen. “They each bring extensive experience and will provide valuable contributions to the development of the BettrLife system.”

“

We are pleased to have a diverse group of medical and business professionals who will help guide our growth”

BettrLife CEO, Don Schoen

Advisory Board members will periodically meet to advise BettrLife executives on product development, marketing strategy and other areas of growth. BettrLife’s platform can assist healthcare providers, health plans, and employers in

creating healthier populations through nutrition tools, virtual health coaching, and food and exercise logging.

The Advisory Board members include:

-Brad Archer, MD – Executive Medical Director, MercyCare Community Physicians, Cedar Rapids, Iowa

-Joe Garcia, MBA – South Central Territory Director at Aflac

-Les Jebson – MHA, FACHE, FACMPE, LHRM – Administrator at University of Florida Diabetes Center of Excellence

-Julie Meek, PhD, RN – Clinical Associate Professor, Department of Environments & Co-Director, DNP Program at School of Nursing, Indiana University

-Jim Painter, PhD, RD – Professor at the School of Family and Consumer Sciences at Eastern Illinois University

-Laura Jana, MD, FAAP – Founder & President, Practical Parenting Consulting, LLC

-Ignatius 'Nate' Brady, MD, MPH – Medical Director for Occupational Health, MercyCare Community Physicians in Cedar Rapids, Iowa

-Jeanine 'Nini' Martin, FHIMSS – Director, National Healthcare, Americas Alliance Liaison & Global BI in Health Lead, Avande Inc (Microsoft/Accenture joint venture)

About BettrLife

Founded in 2010, BettrLife is an innovative technology company that delivers a robust software solution that empowers consumers to take an active role in their own health and wellness using a comprehensive suite of food, nutrition and exercise tools. BettrLife's mobile and web portals integrate with its proprietary [HealthCoach](#) Dashboard, allowing for personalized engagement between consumers and health professionals.

Press Release courtesy of Online PR Media: <http://bit.ly/16aaxiC>

Justin Schoen
BettrLife
515-421-8021
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/168205532>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.