

STEVIVA LAUNCHES NEW PORTAL FOR FOOD, BEVERAGE DEVELOPERS

A multi-media informational resource for natural product innovation & formulation with clean-label sweetening solutions

PORTLAND, OREGON, USA, September 19, 2013 /EINPresswire.com/ -- Building upon its passion for innovation, quality and collaboration, [Steviva](http://Steviva.com) Ingredients' new web site,

www.stevivaingredients.com, was designed specifically with food and beverage technologists in mind.

"Incorporating all-natural [sweeteners](#) into product applications isn't always intuitive, and can even be tricky," said Thom King, president of Steviva

Ingredients. "Our specialty is collaborating with food & beverage professionals, working with them side-by-side, to deliver innovative, naturally sweetened products in an expedient, cost-effective manner. Our new web site gives our customers a comprehensive look at Steviva Ingredients and all we have to offer."

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Thom King

The new site delivers thorough, well-organized content including technical resource videos discussing timely subjects such as using [stevia](#) in acidified foods and discussing the chocolate milk dilemma. The multi-media site uses clean graphics to showcase information on Steviva's services & expertise, company mission & values and the company's passionate commitment to social responsibility (impact on public health, the eco-system and the environment).

Addressing food categories including snacks, beverages, frozen foods and more, detailed descriptions are provided for each of Steviva's 12 product offerings, including advantages and usage & application suggestions, spec sheets, nutritionals, non-GMO/Council on



StevivaIngredients.com Screen Shot

Accreditation/allergen sheets, material safety data sheets (MSDS) and good manufacturing practices (GMP).

Visitors can also log-in to access scientific information and connect with Steviva for assistance from initial concepting through the multiple stages of product development.

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SteviaSweet Stevia Logo



Steviva Ingredients Logo

About Steviva Ingredients:

Steviva Ingredients, Inc., is a global-ingredient supplier with a focus on all-natural, high-intensity sweeteners and customer sweetening solutions for manufacturers. Steviva Ingredients sweeteners and bulk ingredients are all-natural, GMO-free, soy-free, corn-free and allergen-free. More information about Steviva Ingredients is available at: <http://www.stevivaingredients.com>.

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Editor's note: White papers, news releases and press coverage are available and will be updated regularly at: <http://www.stevivaingredients.com/news/press-releases/>.

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This press release can be viewed online at: <https://www.einpresswire.com/article/168330077>

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