

Aragon Research Announces its Fall Agenda-- Mobile, Social, Innovation, Video

PALO ALTO, CA, USA, September 19, 2013 /EINPresswire.com/ -- Aragon Research expands its coverage in [Social Business](#), [Video](#), [Mobile](#) Content Management, and Innovation. New Aragon Globe Reports are part of the Fall rollout.



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Jim Lundy

Aragon Research, a new technology focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced its fall research agenda that includes expanded coverage in Social Business, Video and Mobile Content Management and Innovation.

Mobile Content Management represents an expansion of both its Enterprise Mobile and Content Management

topics.

Jim Lundy, CEO and Lead Analyst of Aragon Research commented “Documents are changing and the expanded use of video reflects how people collaborate and share knowledge”. Lundy continued, “Mobile Content Management is real and represents the next step in the evolution of how people access and use content.”

As part of the fall agenda Aragon Research will be publishing new Globe reports, including:

- Corporate Learning
- Social Software
- Video Recruiting
- Video Content Management
- Mobile and Cloud Content
- Digital Signatures

Aragon Research indicated that the new research would be published over the next three quarters.

About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high

impact research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders covering Knowledge, Collaboration, Social, Content Management, Video, Workplace, Mobile and Tablet, and User Experience/Portal markets. The principals hold over 40 years of industry experience between them. Aragon Research is privately held.

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