

The Cabo Comedy Festival To Be Broadcast On NUVOfv

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/EINPresswire.com/ -- The [Cabo Comedy Festival](#) has aligned with the English-language TV Network created for the Modern Latino audience, [NUVOtv](#), to broadcast the first ever comedy festival in Cabo.

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NUVOtv Logo

The 5-day Cabo Comedy Festival

(www.cabocomedyfestival.com), which will take place October 2-6, 2013 in Cabo San Lucas, B.C.S., Mexico, and is produced by LA-based Zaring Group and Wind Entertainment, will air on NUVOfv's "[Stand Up & Deliver](#)," the fast-paced entertainment show hosted by Julissa Bermudez and Jose Sarduy that features performances by some of the top comics on the current comedy scene. The series of shows will be produced by Levity Entertainment.

"Stand Up & Deliver: From the Cabo Comedy Festival" will be in Cabo to capture events and performances from the festival, and will ultimately air ten episodes on NUVOfv during the first quarter of 2014.

John Zaring, the festival's creator and producer, said: "We are thrilled to partner with NUVOfv and Levity! "Stand Up & Deliver" will help us extend the reach of the Cabo Comedy Festival across America, and for a first-year event to have not just a one-time special but a ten-episode series, is amazing. This will certainly help us establish the Cabo Comedy Festival as a premiere industry event with major fan appeal."

Levity Entertainment Group partner Judi Brown-Marmel, adds "We're equally excited to bring NUVOfv on board to cover this first-ever festival in Cabo. A series like "Stand Up & Deliver" is a wonderful platform to showcase both the promising young comedians participating and the seasoned pros offering insight to the stand-up comedy arena."

"NUVOtv is incredibly excited to take the fun and laughter down to a sexy party atmosphere like

Cabo,” said Bill Hilary, EVP Programming at NUVOTv. “Bringing a new comedy franchise to television with the first-ever Cabo Comedy Festival is a fresh new take on the comedy scene, and we couldn’t be happier working with the folks at LEG and the Zaring Group. With an amazing line-up of some of the most hilarious comics on the scene, we’re excited to bring the festivities in Cabo back to TV screens across the States.”

The Cabo Comedy Festival will feature performances at the Hard Rock Café, Desperados, Pink Kitty Nightclub and Cabo Wabo by over 60 of the entertainment industry’s top stand-up headliners, panel discussions on the business of comedy, a celebrity golf tournament, which will benefit DIF, a local children’s charity, and official parties at some of the destination’s most popular nightclubs and day clubs. The festival will culminate with an awards ceremony wherein legendary Improv founder Budd Friedman will be honored with the Giant of Comedy Award. As announced earlier, the winner of the Jack Rollins Breakthrough Talent Competition, comprised of 16 ‘opening act’ level comedians selected from across America, will make his/her stand-up debut on “The Arsenio Hall Show” just days after the festival’s conclusion, airing on October 9, 2013.

Show tickets, festival badges and hotel packages are available at www.cabocomedyfestival.com. The festival’s Twitter account is @CaboComedyFest or Facebook/Cabo Comedy Festival.

Zaring Group founder John Zaring has three decades of experience in celebrity event development and management. The firm has been promoting Mexico via special events and celebrity appearances since 2007. Productions in Cabo San Lucas include the annual Barefoot Formal, a New Year’s Eve show at Casa Dorada Resort & Spa featuring dancers from “Dancing with the Stars” and “So You Think You Can Dance” along with finalists from “American Idol,” as well as the Cabo Celebrity Golf Classic, and Puerto Los Cabos World Cup.

Wind Entertainment is an entertainment marketing company that specializes in events and talent procurement. Founder Matt Wind has built several innovative brand campaigns in the United States and Mexico including the LG Villa Cabo, where Wind was instrumental in producing the E! series Party Monsters: Cabo.

Levity Entertainment Group (LEG) is an integrated entertainment company that creates and distributes content across multiple platforms. The company maintains four main divisions: live, management, production, and digital. Their mission is to be the most comprehensive global media resource for their clients and partners.

Los Cabos, located at the tip of the 1,000-mile long Baja Peninsula, is home to award-winning hotels, resorts, championship golf courses, rejuvenating spas, world-class sport fishing, and was the host city for the G20 Summit of global leaders in 2012. With a unique landscape of dramatic desert and white sand beaches, Los Cabos is an exotic escape within easy reach of most U.S. and Canadian cities. For more information, images and videos from Los Cabos, please visit www.visitloscabos.travel, follow us on Twitter @LOSCABOSTOURISM and visit us on Facebook, YouTube, Pinterest and Instagram.

About NUVOTv- NUVOTv (www.myNUVOTv.com) is the first English-language television network created for Modern Latinos, embodying the spirit and multi-dimensional lifestyle of the modern Latino audience.

In 2012, iconic superstar and entrepreneur Jennifer Lopez announced an exclusive creative, production and marketing partnership with NUVOTv to bolster the network's mission to deliver entertainment for the Modern Latino audience. Lopez and her production company, Nuyorican Productions, are collaborating closely with NUVOTv on all creative elements, including programming strategy, production and marketing. On May 15th, 2013, Lopez was appointed Chief Creative Officer.

NUVOTv is currently available in more than 32 million homes nationwide with major distribution partners: AT&T U-verse, Comcast, Cox, Dish Network, Time Warner Cable and Verizon FIOS. The network is widely available in the top Hispanic DMAs and most major US markets including Los Angeles, San Francisco, Miami, Chicago and New York.

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