



Sustainable Hotel & Resort Conference Agenda Announced

The agenda has been announced for the 2013 Sustainable Hotel & Resort Conference, being held in Orlando on October 15 & 16, 2013.

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The [Sustainable Resort Institute](http://www.sustainableresortinstitute.org) has announced the [Sustainable Hotel & Resort](http://www.sustainableresortinstitute.org) 2013 Conference. The conference agenda is packed with engaging topics presented by top-notch educational speakers. The conference is scheduled for October 15th and 16th at the Wyndham Grand Resort Bonnet Creek in Orlando, Florida.

A sampling of conference's informative topics and speakers include:

- Creating a Culture of Sustainability in Resort Operations by Tammy Brister and Sheryl Koenes, from Disney
- Does Green Matter to Guests? by Lawrence Adams & Emily Woods from Forrest Perkins
- Advanced Hotel Conservation Strategies by Scott Milne from National Energy Technology
- Designing for Sustainability Panel moderated by: Bob Craycraft, Vice President of Industry Relations, ARDA
- Certification Programs Panel featuring representatives from Green Seal, EcoGreenHotel, and GreenKey Global

The Sustainable Hotel & Resort Conference will feature leaders in resort management, sustainability, best practices, and green marketing, all designed to help hotels and resorts recognize that implementing sustainable solutions is good: good for the environment and good for business.

Sponsors and Supporting Organizations for the conference include: Wyndham Hotels & Resorts, Global Solution Partners, ConnectWhere Touch, ARDA Resort Operations Council, Clean the World, Green Destination Orlando, Central Florida Hotel & Lodging Association, Green Seal, FL Restaurant & Lodging Association,

For more information, please visit <http://www.sustainableresortinstitute.org/2013Conference/>

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