Arbor Networks to Demonstrate Big Data Security Analytics at Oracle OpenWorld

Arbor's Packetloop Technology Featured Along With Oracle Big Data and Business Analytics Solutions

BURLINGTON, MASSACHUSETTS, UNITED STATES, September 23, 2013 /EINPresswire.com/ -- Arbor Networks, Inc., a leading provider of network security and management solutions for enterprise and service provider networks, announced today that they will be demonstrating the power of Big Data Security Analytics within Oracle's Big Data and Business Analytics Pavilion at Oracle OpenWorld. Oracle OpenWorld attracts more than 60,000 business and technology professionals from around the world. The event is taking place September 22-26 at the Moscone Center in San Francisco, Calif.

"Arbor is excited to be given the opportunity to present our Security Analytics solution at Oracle OpenWorld. Oracle is the industry leader in big data and business analytics, and Arbor's presence illustrates the importance of network security and the value that can be delivered by applying big data principles and scale to network security," said Arbor Networks President Colin Doherty.

Big Data and Business Analytics @ OpenWorld
Oracle Business Analytics solutions help organizations of all sizes thrive by helping them discover new ways to strategize, plan, and optimize business operations, and capture new market opportunities. As the market leader in business analytics software, Oracle delivers the most complete and integrated solutions that let customers gain insight into every aspect of their business, plan ahead, and act with confidence—anytime, anywhere, on any device. The Big Data showcase, located in the Moscone South Exhibition Hall, Room 106, will feature presentations targeted to specific industries, including Utilities, Consumer Goods, Automotive, Communications, Oil and Gas, Financial Services, Healthcare, Public Sector, Travel and Transportation.

Real-time Big Data Security Analytics for Network Security
The need for secure networks is ubiquitous across any market or industry segment. Arbor's Security Analytics allows customers to analyze massive amounts of network data in real-time for current attacks, while economically storing years of traffic data to look for the patterns that reveal advanced threats. Arbor Networks' Packetloop technology and Oracle's Big Data Appliance combine to give security analysts the tools they need to analyze terabytes of data in minutes, and drill all the way down into the payload, delivering more insight for better detection. When every byte in and out of your network is captured and analyzed, there is no place for the attackers to hide.

Arbor Networks' Packetloop Security Analytics
Earlier this month, Arbor Networks announced the acquisition of Packetloop, an innovator in the field of Big Data Security Analytics. Arbor's Packetloop solutions deliver real-time, network-wide situational awareness through a combination of packet capture, big data analytics, security forensics and visualizations that help enterprises identify malware, targeted attacks and attackers.

Real-time Advanced Threat Detection
• Unmasks advanced threats through profiling and monitoring real-time packet capture and historical

analytics over long time periods.
• Identifies on-going malicious or abnormal network behavior as well as data exfiltration attempts.
• One solution for all networks. Detects attacks in any network infrastructure, from on-premise corporate networks to any Cloud implementation or combination of both.

Incident Response & Forensics
• Scales to terabytes of data, ideal for Arbor's enterprise customers.
• Provides in-depth traffic analysis and visualizations, giving users the ability to Play, Pause and Rewind network data and to view attacks and attackers from different perspectives.
• Enables security and network teams to perform incident response and forensic analysis.

About Arbor Networks
Arbor Networks, Inc. helps secure the world's largest enterprise and service provider networks from DDoS attacks and advanced threats. Arbor is the world's leading provider of DDoS protection in the enterprise, carrier and mobile market segments, according to Infonetics Research. Arbor's advanced threat solutions deliver comprehensive network visibility through a combination of packet capture and NetFlow technology, enabling the rapid detection and mitigation of malware and malicious insiders. Arbor also delivers market leading analytics for dynamic incident response, historical analysis, visualization and forensics. Arbor strives to be a "force multiplier", making network and security teams the experts. Our goal is to provide a richer picture into networks and more security context - so customers can solve problems faster and reduce the risk to their business.

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