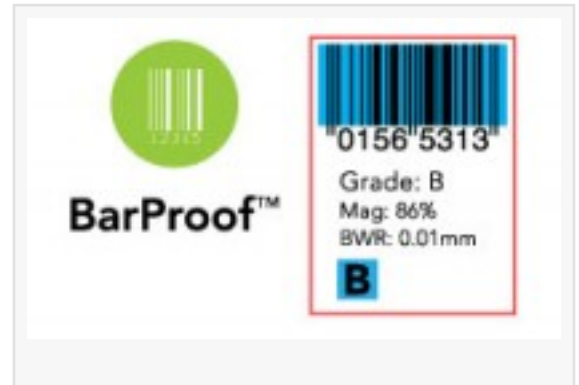


# Global Vision Introduces New Barcode Verification & Measurement Technologies for PDF Files

*BarProof is the industry's first barcode verifier for pre-press and brand owners*

MONTREAL, CANADA, October 1, 2013

/EINPresswire.com/ -- Global Vision, the industry leader in the development of innovative proofreading technologies, today announced the addition of barcode verification for PDF files as well as Bar Width Reduction (BWR) and magnification measurements to its [BarProof](#) software module.



Unique in the marketplace

Traditionally, barcode verification required printing a PDF file at high resolution then verifying it with hardware devices. BarProof eliminates this extra step of printing the PDF file, saving time and money.

“

BarProof provides assurance to the brand owner and printer for barcode quality in order to avoid errors earlier in the process – before it’s even printed.”

*Reuben Malz*

BarProof is the only barcode decoder and verification tool for PDF files that provides grading, bar width reduction and magnification measurements, guaranteeing scannable barcodes at the checkout counter.

BWR is critical during the pre-press process in order to compensate for different packaging materials and ink spread during production. By verifying BWR values in PDF files upstream in the process, brand owners can be

assured that barcodes will achieve expected quality levels.

“An unreadable barcode may be costly for brand owners in terms of product recalls, liability and loss of reputation.” explained Reuben Malz, President of Global Vision. “BarProof provides assurance to the brand owner and printer for barcode quality in order to avoid errors earlier in the process – before it’s even printed.”

## About BarProof

BarProof builds quality into the process by taking it all the way upstream to PDF files. BarProof automatically locates all barcodes on a label, carton or press sheet and grades each according to CEN/ANSI/ISO standards. Bar width reduction and magnification measurements are also provided. BarProof verifies and decodes 1D and 2D barcodes including UPC, Data Matrix and QR. The BarProof module is available as an option with Digital-Page, [ScanTVS](#) and [QCanywhere](#).

Come visit:

EMPACK: October 2-3, 2013, Brussels Expo, Brussels, Belgium, Booth 9.169

Pharmpack 2013: November 25-28, 2013, All Russian Exhibition Center

## About Global Vision

Global Vision is the world leader in the design and delivery of innovative proofreading technologies. Its complete suite of advanced solutions featuring text-based, pixel-based and Braille inspection technologies are designed to eliminate printed artwork, text verification, and text comparison related errors, providing end-to-end security at every stage of the workflow process.

For more information, please visit [www.GlobalVisionInc.com](http://www.GlobalVisionInc.com).

Press release courtesy of Online PR Media: <http://bit.ly/19SL6gH>

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