

NUVOtv Celebrates Hispanic Heritage Month

Stars of NUVOtv's "A Step Away" to appear in "Turning Points" in honor of Hispanic Heritage Month

LOS ANGELES, CA, USA, October 4, 2013

/EINPresswire.com/ -- NUVOtv, the first English-language network created for Modern Latinos, announced today that it will mark the 25th Anniversary of [Hispanic Heritage Month](#), September 15th through October 15th, with "Turning Points" – exclusive vignettes that celebrate Latino success stories. These original 30-second interview-style vignettes feature [A Step Away](#) cast members talking about key moments on their road to success.



A Step Away, the NUVOtv original dance docu-series premiering on October 3rd, has cast members Gilbert Saldivar, Cat Rendic, Jose Hernandez, Tera Perez, and Beau "Casper" Smart providing their exclusive "Turning Points". The first vignette, featuring Lopez's longtime dance captain Gilbert Saldivar, hit air Monday, September 23rd with new vignettes hitting air through October 15th. "Turning Points" is also featured on www.mynuvotv.com.

Additionally, in honor of Hispanic Heritage Month, NUVOtv has partnered with both DISH and Comcast to contribute original programming to DISH's Blockbuster Channel and Comcast's Xfinity Freeview Latino promotion. DISH will air the NUVOtv original series House of Joy and Pastport: Panama free for the duration of Hispanic Heritage Month while the Xfinity Freeview Latino will feature the entire first seasons of House of Joy, Mario Lopez One on One, Stand Up & Deliver as well as an exclusive pre-linear screening of the all new dance docu-series A Step Away, premiering on-air on October 3rd. The Xfinity Latino Freeview will take place September 23 through October 6 and will be [available](#) to all Xfinity TV customers on Xfinity On Demand, Xfinity.com/Latino and on the Xfinity TV Player app.

About NUVOtv-

NUVOtv (www.myNUVOtv.com) is the first and only English-language television network created for Modern Latinos, embodying the spirit and multi-dimensional lifestyle of the modern Latino audience.

In 2012, iconic superstar and entrepreneur Jennifer Lopez announced an exclusive creative, production and marketing partnership with NUVOtv to bolster the network's mission to deliver entertainment for the Modern Latino audience. Lopez and her production company, Nuyorican

Productions, are collaborating closely with NUVOfv on all creative elements, including programming strategy, production and marketing. On May 15, 2013, Lopez was appointed Chief Creative Officer.

NUVOtv is currently available in more than 32 million homes nationwide with major distribution partners: AT&T U-verse, Comcast, Cox, Dish Network, Time Warner Cable and Verizon FIOS. The network is widely available in the top Hispanic DMAs and most major US markets including Los Angeles, San Francisco, Miami, Chicago and New York.

Press release courtesy of Online PR Media: <http://bit.ly/19pwPY3>

Cheryl Torres-Lynch

NUVOtv

323-256-8900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/170580243>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.