

Green Team Energy Services Exhibits at Chartwell's EMAC Conference

ATLANTA, GA, USA, October 7, 2013 /EINPresswire.com/ -- Green Team Energy Services will showcase Green Team Energy Software, <u>DSMTracker</u> that is built on Salesforce.com, and CRM services at Chartwell's EMACS conference October 9-10.

Green Team Energy Services (GTES), an <u>energy efficiency</u> <u>technology firm</u> in Atlanta, will be attending the Chartwell's EMACS conference October 9-10, 2013 at the Atlanta Convention Center at Americas Mart in Atlanta. GTES will showcase the flagship Green Team Energy Software, DSMTracker, an energy efficiency tracking

Customer Centric Green Team Energy Services

program built on Salesforce.com. GTES will also discuss technology services, marketing automation, and social media integration. Green Team Energy Services will be exhibiting at booth 313A.

"We are excited to be part of EMACS this year. Our team has been working on the latest energy efficiency tracking technology, which we think will benefit Chartwell's EMAC conference attendees," says Imtiaz Khan, CEO of Green Team Energy Services.

Chartwell's EMACS conference theme is "The Customer Experience", which falls in line with Green Team Energy Services portfolio and Green Team Energy Software capabilities. The focus is on customer service, marketing automation, social media integration, and mobile outreach.

Green Team Energy Services (#GTES) is the firm for energy efficiency technology, aimed at helping utilities maximize outreach and customer satisfaction. GTES provides unmatched, superior quality services leveraging the latest technology to manage energy efficiency efforts. CEO, Imtiaz Khan and others from the #GTES team will be available to discuss the Green Team Energy software program, DSMTracker, a robust platform used for:

- CRM
- Digital marketing and social media
- · Marketing automation
- Customer engagement
- · Rebates processing
- Trade ally and contractor management

- Customer loyalty and retention
- Portfolio management with business intelligence
- Evaluation inspection and verification
- · Field asset management for utilities

"Our platform is the go-to solution for utility CRM, built on Salesforce.com," continues Khan. "We've created a must have tool that maximizes marketing outreach and customer satisfaction using CRM, mobile, and social media for the utility market."

To learn more about Green Team Energy Services and their portfolio visit booth 313A. You can also connect with @greenteamenergy or visit www.gt-energyservices.com

About:

Green Team Energy Services is the go to firm for energy efficiency technology, leveraging leading technology to manage implementation with DSMTracker, built on Salesforce.com. This software uses the latest technology to manage rebate processing, mobile rebates, customer relationship, CRM, and social media.

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