

Online Retailer GottaBeSports.com Launches New Line of Military Themed Merchandise

DETROIT, MI, USA, October 8, 2013 /EINPresswire.com/ -- Detroit Area-based online retailer of sports themed merchandise, GottaBeSports.com, is now offering officially licensed Military Themed Merchandise for all branches of the Armed Forces.

Detroit Area-based online retailer of professional and college sports team logo merchandise GottaBeSports.com, has announced the launching of a new line of [Military Themed Products](#), covering all five branches of Military Service.

"Our mission has historically been providing the best team logo products available for rabid sports fans, however, we realized the greatest teams our country has are its branches of the Military," explained Tim Skotak, CEO of Aha! Holdings LLC, parent of GottaBeSports.com. "We felt an overwhelming need to offer products honoring our Nation's true heroes in all areas of the Armed Forces."

The new product line consists of items that previously were only available for professional and college sports teams. Suppliers are now beginning to recognize the demand for merchandise with Military branding, and are securing the licenses required to meet the demand.

GottaBeSports.com now offers items applicable to all branches of the Military such as [POW/MIA Grill Covers](#), and products specific to each branch of the Service such as U.S. Marines Bowling Balls. The intended audience is not only current members of the Armed Forces, but also former members, friends and family. As new products become available, they will be added to all five categories of the Military Service. The goal is to offer a one-stop shopping source for niche items dedicated to the Armed Forces.

Founded in 2007, GottaBeSports.com is a fast growing online retailer of officially licensed team logo merchandise from the NFL, MLB, NCAA, NBA and NHL, plus rec room games such as billiards, air hockey, table tennis, table soccer, and electronic dart boards. It has appeared in March Madness Magazine, and game day programs at the NCAA Final Four, Michigan Wolverines football, Florida Gators football and Texas Longhorns football.

Press release courtesy of Online PR Media: <http://bit.ly/1hzH5lu>

Tim Skotak



Online retailer
of officially
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