

# Constellations™ Organizes New Technical Track at Semico IMPACT Conference: Focus on the IP Ecosystem

*IPextreme and co. add hard-hitting technical content to Semico Research Corporation's annual event*

CAMPBELL, CALIF., USA, October 10, 2013

/EINPresswire.com/ -- Together with its coalition of

[Constellations](#) companies, [IPextreme](#), Inc. today announced a fresh, new addition to the annual [Semico](#)

[IMPACT](#) Conference: an afternoon technical track session for engineers and designers. The Semico IMPACT Conference is a one-day event held on November 6, 2013 at the Doubletree Hotel in San Jose, California. The conference will be filled with keynotes and panels focused on the benefits of third-party IP, as well as issues that are either enabling or hindering the growth of semiconductor intellectual property.



The Constellations Technical Track will feature concise, “deep-tech” presentations targeted at conference attendees wishing to examine IP-related topics not often seen outside the pages of a white paper. While marketing and business development executives enjoy the quality industry trend analysis and discussion that have come to be synonymous with Semico Research Corp., engineers and design teams can break out for an afternoon session that caters specifically to them. In thirty-minute sessions, presenters will delve into today’s cutting-edge IP technology and related methodologies to equip attendees with knowledge they can put into practice within their own companies.

## AGENDA

\* Top 10 Reasons Why Internal IP Reuse Fails and What You Can Do About It—presented by Warren Savage, President & CEO, IPextreme

\* Reliable Data Processing In Outer Space—presented by Gerard Rauwerda, Founder & CTO, Recore Systems

\* Using IP to Characterize the Reliability of Your Foundry’s Fabrication Process—presented by Andrew Levy, Vice President of Business Development, Ridgetop Group

\* Do You Know What ESD Really Is?—presented by Stephen Fairbanks, Co-Director, Certus Semiconductor

\* An Algorithmic, Objective Quality Metric for Synthesizable IP—presented by Michael Johnson, Manager of Customer Solutions Delivery, Atrenta

The IMPACT conference brings into focus the increasing complexity in today's semiconductors that is only achievable through the broad use of IP," said Jim Feldhan, President, Semico Research Corporation. "We're excited to have IPextreme help us strengthen the conference by bringing its ten years' experience to bear on creating a technical track that appeals to Silicon Valley's brightest engineers."

"It is an honor to have been selected to coordinate this new addition to Semico IMPACT," said Warren Savage, President and CEO of IPextreme. "We know that engineers are hungry for technical content without all the marketing fluff and sales pitches, and we are thrilled to bring them exactly that."

Registration for the Semico IMPACT Conference is currently open. Interested parties are encouraged to register early; pre-registration is available for \$75, whereas walk-up registration is \$150. More information, including full registration details and a detailed conference agenda, can be found at <http://semico.com/content/impact-conference>.

#### About Semico Research Corporation

We are a semiconductor marketing & consulting research company located in Phoenix, Arizona. Semico was founded in 1994 by a group of semiconductor industry experts. We have improved the validity of semiconductor product forecasts via technology roadmaps in end-use markets. Semico offers custom consulting, portfolio packages, individual market research studies and premier industry conferences.

#### About Constellations

"Cooperate. Collaborate. Win."

Constellations is a collective of independent IP companies working together at both the marketing and engineering levels to develop and promote advanced IP solutions. The program offers designers a broad IP portfolio in a central IP catalog. IPextreme initiated Constellations in 2010 and is the driving force behind the collective, serving as program organizer and facilitator.

Companies participating in Constellations offer complementary products, creating a comprehensive portfolio of semiconductor IP from which customers can develop complete SoC solutions. The program is open only to non-competing companies to encourage teamwork and

cooperation—member companies work together, share resources to promote mutual success, and participate in events together. Constellations member companies currently include: Adapt-IP; Atrenta Inc.; Certus Semiconductor; IPextreme, Inc.; Sonics, Inc.; Recore Systems; and Ridgetop Group.

Products of Constellations companies are featured in the Constellations Semiconductor IP Center, powered by IPextreme's Xena™ IP management system. The IP Center enables members to easily catalog, distribute, and support their products. Each member company is given a private area on the Xena cloud with full access to all capabilities of Xena. Registered guests can browse all available IP and services in the Constellations Semiconductor IP Center for free at <https://constellations.xena-cloud.com>.

Information on how to join the Constellations program is available at <http://www.ip-extreme.com/partners/constellations.shtml>.

#### About IPextreme, Inc.

Founded in 2004, IPextreme is a privately held company providing an array of innovative business and technical solutions focused around the licensing of semiconductor intellectual property (IP) within the global electronics market. Working with the largest semiconductor companies in the world, including Freescale, Infineon, Intel, NXP, National Semiconductor, and Texas Instruments, IPextreme unlocks the value of captive intellectual property assets and then licenses that IP to other companies. IPextreme's cloud-based Xena™ software provides semiconductor and IP companies with enterprise-level management of their entire IP portfolios and operations. In 2010, IPextreme created Constellations™, a collective of independent IP companies and industry partners working together at both the marketing and engineering levels to develop and promote advanced IP solutions to common customers.

IPextreme has over 100 customers in more than twenty countries. Offices are located in Campbell, California; Munich, Germany; and Tokyo, Japan, with representatives in China, India, Israel, Korea, and Taiwan.

To learn more, please visit [www.ip-extreme.com](http://www.ip-extreme.com).

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