

# Yuuze.com Launches Redesigned Online Wardrobe Website, Helps Users Decide What To Wear

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/EINPresswire.com/ -- Users can assemble outfits, post and receive suggestions from their extended fashion friends network, and much more. [Yuuze](#) eliminates the “What to wear?” dilemma, no matter the season or occasion.



Founder [Dhiraj Daway](#) has unveiled a new home for those struggling to organize and effectively utilize their wardrobe. Yuuze.com is a fashion website that helps ease the burden of choosing what to wear by allowing users to set up a personal profile complete with clothing combinations and social sharing features. Now fashion forward thinkers can get help from their friends, as well as designers and retailers, when struggling to put together an outfit.



Everyone struggles, at one time or another, to decide what to wear and we hope to ease that burden.”

*Dhiraj Daway*

Yuuze is a personal wardrobe assistant, organizing a user's collection and even suggesting clothing items that haven't been worn recently. If a piece has fallen out of favor or no longer fits, users can choose to share it with friends or give it away.

“Part of the joy of fashion is the opportunity for social

interaction. We want to give users the same feeling they get when discussing outfit choices with friends in an easy to use, fully customizable profile that lets them provide and receive advice with a simple click,” said Dhiraj Daway, Founder of [www.Yuuze.com](http://www.Yuuze.com).

When advice from friends isn't enough, Yuuze's patented outfit algorithm takes over. Variables such as current style trends, season, a user's location, and even what their friends are wearing, are all taken into account to determine the perfect outfit for any given event or occasion. Users are free to fully customize the criteria used to suggest outfits, and build a complete online wardrobe that Yuuze's formula can mix and match to create new combinations.

“Everyone struggles, at one time or another, to decide what to wear and we hope to ease that burden. Yuuze.com is like having your very own fashion consultant available 24 hours a day that not only helps you choose what to wear, but lets you share your decisions with friends,” Daway said.

To find out more about Yuuze, [visit their website](#) or email [contactus@yuuze.com](mailto:contactus@yuuze.com).

The Yuuze mobile app is available for Apple (<http://itunes.apple.com/us/app/yuuze/id444078884?mt=8>) and Android devices (<http://play.google.com/store/apps/details?id=com.yuuze.yuuzeandroidapp>).

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Dhiraj Daway  
Yuuze.com

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email us here

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