

New E-book Instructs Job Seekers In Clearing The Over Qualification Hurdle

SAN MATEO, CA, USA, October 13, 2013 /EINPresswire.com/ -- Job hunters learn how to conquer over qualification barriers and write a resume that increases interview invitations with the new e-book "You Got the Job! Resume Companion : Overcoming the Perception of Being Over Qualified in Today's Job Market".



The quality of a candidate's resume can make or break a job search."

Gies Career Services

SAN MATEO, Calif. (October 12, 2013) -- Gies Career Services has released a new e-book to help job hunters develop a resume that will boost their chances of securing interviews.

The e-book, "You Got the Job! Resume Companion :

Overcoming the Perception of Being Over Qualified in Today's Job Market," is targeted more specifically at people who are concerned that employers will perceive them as over qualified for their targeted positions.

"I've written this e-book to serve as a concise self-help guide for experienced professionals who want to create a resume that highlights the accomplishments and achievements that employers want to see while placing less emphasis on factors that could make them appear over qualified," said Amy Gies, president of Gies Career Services.

Gies is a certified professional resume writer and former executive recruiter. For more than a decade, she has advised professionals on their job searches, and she says that over qualification fears are one of the most common concerns.

"Often these people have been out of work for awhile, fear age discrimination, are changing careers or positions, or are trying to exit from management roles," Gies said.

She attends to each of these situations in the e-book.

"A resume is the primary marketing tool for job seekers. It opens the doors to interviews," Gies said.

"The quality of a candidate's resume can make or break a job search. A great resume is an essential tool for finding work, and there is little chance for success with an outdated one in this

competitive job market."

The e-book outlines specific ways to combat common over qualification signals on a resume. The topics addressed include : how to structure the resume, writing for the employer audience, presenting achievements, accomplishments and experience, and how to display education and graduation dates. Before and after writing examples are provided to illustrate each point.

Gies plans to create several affordable e-books in the "You Got the Job! Resume Companion" series to help job hunters help themselves. The next e-book in the series will likely focus on career change, another topic that comes up often in her consultations.

"You Got the Job! Resume Companion : Overcoming the Perception of Being Over Qualified in Today's Job Market" costs \$2.99 and is available in Kindle format at Amazon, and in multiple digital formats at Smashwords. It can also be purchased from the Gies Career Services website at <http://www.giescareerservices.com/ebook-series-you-got-the-job-resume-companion>.

Gies Career Services provides resume, cover letter, biography and curriculum vitae consultation and writing services for professionals at all levels of their careers, from entry-level to executive. Anyone seeking an objective assessment of their career performance and resume are invited to contact us for an initial, no obligation consultation at giescareerservices.com.

About Gies Career Services- A [resume writing](#) services company that defines the scope of your resume to showcase achievements and measurable results with our resume writing and consultation services. As Certified Professional Resume Writers (CPRW), we utilize industry expertise to ask the right questions and create an optimal resume presentation that stands out from the candidate crowd.

Amy Gies
Gies Career Services
888-414-8593
[email us here](#)

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