

Why Companies Need to Increase Data Understanding with Online Mapping Knowledge

Topo.ly online mapping makes it possible for companies to understand their data in the simplest way.

NAPERVILLE, ILLINOIS, UNITED STATES, October 14, 2013 /EINPresswire.com/ -- Company leaders are aware that data understanding is the next frontier for competition, innovation and productivity. The amount of [address locations](#) data in their databases has been exploding. What seems to be the most practical way to help understand this type of data is through [online mapping](#). Topo.ly provides the simplest mapping techniques to understand Excel data of multiple addresses. By learning to [create a map](#), they would understand that data understanding is the key basis of consumer surplus, competition, productivity growth and a lot more. Topo.ly offers the most comprehensive and practical mapping solutions to help companies achieve their goals in half the time. Its online mapping application has proven to be very helpful to many industries. Maps are used to provide exceptional visuals that can readily help them create effective business plans for growth analysis and cost reduction.

While many online map solutions provide complicated software and hard to understand tutorials, Topo.ly on the other hand offers its users to create maps for free in just a few minutes. One of the satisfied Topo.ly mapping users, Inez Steele from Realty Guild said this about Topo.ly: "Topo.ly is the easiest, most affordable and most flexible mapping solution for my web site I could find. Within 30 minutes I had my map up and when I hit a snag, customer service was right there to help. Thanks Topo.ly for making what I thought would be a mega job into something so easy!"

"Mapping Made Simple"

Topo.ly helps many companies create a map to increase their address locations data understanding. Not only that, as they undergo great map building experience, they tend to save time and money. Through this impeccable data visualization, they are able to focus more on the most important things and at the same reduce their business risks. In just three minutes or less, companies can view their maps from Excel data.

Three words that make a huge impact – mapping made simple. This is exactly how Topo.ly provides services. Entrepreneurs need no complicated startup tools. What they need is a tool that is easy to use and understand. Now, entrepreneurs everywhere can take advantage of the

easiest mapping services. To create a map from Excel data has never been so easy. Users need only to copy their address locations from Excel spreadsheet and paste it to Topo.ly. After a few minutes, maps are generated to help them visualize their data in a manner that is easily comprehensible.

Topo.ly has other useful features to meet the growing demands of many companies:

Faster Geocoding – Accurate geocoding is done in a snap.

Enhanced Security – Protected maps, data and passwords.

Add map territories – Customized maps to fit the users' needs.

Share maps – Maps can be shared with others for better collaboration.

Guarantee offered – a 30-day risk free guarantee offer is awaiting anyone who would like to take advantage of the great services provided by Topo.ly.

In its effort to provide great mapping experience to companies from different industries, Topo.ly online mapping continuously add features to meet more mapping needs.

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