

IPextreme® Extends Reach Through Mentor Graphics®

Reseller agreement makes production-proven IP cores and Xena™ IP management software available through Mentor Graphics' global sales channel

CAMPBELL, CALIF., USA, October 16, 2013 /EINPresswire.com/ -- [IPextreme](#), a leader in the field of semiconductor IP commercialization, announced today a partnership with [Mentor Graphics](#) Corporation to sell and deliver IPextreme's rich set of high quality IP cores and its [Xena](#) enterprise-level IP management software platform. Under the terms of the agreement, Mentor Graphics will sell and deliver IPextreme products to end customers, with IPextreme providing technical support through its Xena IP management platform.

Products available for licensing include:

- Automotive platform IP, including CAN and FlexRay cores
- Debug IP, including IEEE 1149.7 Compact JTAG
- 8/16/32-bit microcontrollers and complete subsystems
- Xena – an enterprise level IP management software platform

"IPextreme and Mentor Graphics have a large number of common customers that can benefit from this partnership," said Aaik van der Poel, Business Unit Manager at Mentor Graphics. "We see Xena as an ideal technology to help our customers manage all of their internal IP and third-party IP assets, which our customers create, verify, integrate and optimize using our industry-leading EDA products. IPextreme has established a reputation as a solid IP provider with an impeccable record of IP quality. We can now offer our customers a proven process to commercialize their IP, and offer those well-packaged and extensively vetted products built from an established IP reuse methodology through the substantial sales channel that Mentor brings."

"We're excited to team with Mentor Graphics to expand the reach of our products around the world," said Warren Savage, President & CEO of IPextreme. "We see significant opportunities for deeper collaboration on the EDA side, as well as roadmap alignments on new IP titles that our mutual customers are demanding in their next generation SoC's."

Infineon Technologies, a strategic partner of IPextreme since 2004, also commented on the announcement: "We highly welcome IPextreme and Mentor Graphics joining forces. We foresee

the benefit of more customers being able to get easy access to our high quality IP blocks for industrial and automotive ICs," said Stephan Zizala, Senior Director at Infineon Technologies.

All IP products are available for immediate sale. Interested parties should contact their local Mentor Graphics sales representative or contact IPextreme for more information at mentor@ip-extreme.com.

About IPextreme, Inc.

Founded in 2004, IPextreme is a privately held company providing an array of innovative business and technical solutions focused around the licensing of semiconductor intellectual property (IP) within the global electronics market. Working with the largest semiconductor companies in the world, including Freescale, Infineon, Intel, NXP, National Semiconductor, and Texas Instruments, IPextreme unlocks the value of captive intellectual property assets and then licenses that IP to other companies. IPextreme's cloud-based Xena™ software provides semiconductor and IP companies with enterprise-level management of their entire IP portfolios and operations. In 2010, IPextreme created Constellations™, a collective of independent IP companies and industry partners working together at both the marketing and engineering levels to develop and promote advanced IP solutions to common customers.

IPextreme has over 100 customers in more than twenty countries. Offices are located in Campbell, California; Munich, Germany; and Tokyo, Japan; with representatives in China, India, Israel, Korea, and Taiwan.

To learn more, please visit www.ip-extreme.com.

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