



The 2013 Saudi Transtec

Mike Sheahan, President of IISB to join Dr. Jubarah bin Eid Al-Suraysiri, Minister of Transport of Saudi Arabia at the Opening Ceremony of 2013 Saudi Transtec.

RIYADH, SAUDI ARABIA, October 17, 2013 /EINPresswire.com/ -- Cleveland, Ohio, USA - October 15, 2013 -- ISCEA announced today that Mr. Mike Sheahan, President, of IISB (ISCEA International Standards Board) will be traveling from Chicago, IL , USA to join Dr. Jubarah bin Eid Al-Suraysiri, Minister of Transport of the Kingdom of Saudi Arabia and other VIP's at the Opening Ceremony of 2013 Saudi Transtec on Monday, December 9th, 2013.

Mr. Sheahan will be the Session Chairman of the 2013 Saudi Transtec Conference. The Conference is designed for decision makers looking for solutions, The Conference will provide attendees with a forum for networking and discussion, for all those interested in the Kingdom's transport and logistics sector. ISCEA as the official supply chain education and certification provider to member companies of Council of Saudi Chambers has provided education and certification for hundreds of executives of all major companies in Saudi Arabia. ISCEA Certificate holders are invited attend an recognition session at the 2013 Saudi Transtec. ISCEA is the official conference partner to the conference. All attendee will receive 25 ISCEA PDUs (Professional Development Units) that can be applied towards ISCEA Certification renewal requirements.

During his visit to Dammam, Saudi Arabia, Mr. Sheahan will also conduct a CSCA (Certified Supply Chain Analyst) workshop on December 7-8, 2013 in Dammam. Supply Chain areas covered in the CSCA (Certified Supply Chain Analyst) Workshop are, Supply Chain Overview, Strategy Framework for Discussion, Fundamental Issues, Aggregate Planning, Role of Inventory in the Supply Chain, Material Requirement Planning, Sourcing, Purchasing, Manufacturing, Transportation, Sales Order Fulfillment, Lean and Continuous Improvement Tools, Sustainability, and Team Dynamics. For more information about CSCA program, please visit, www.iscea.net/cscap . This workshop is open to public and those who are interested in attending the session should contact Council of Saudi Chambers or ISCEA WHQ via email, GlobalDesk@iscea.com.

The CSCA workshop will also be attended by winners of the 2013 ISCEA Ptak Prize Scholarships. ISCEA announced that ISCEA Ptak Prize organization is offering 1000 scholarships for 3rd and 4th Year Saudi Arabian University students starting 2013, over the next 10 years. The scholarships allow the eligible students to obtain Internationally Recognized, CSCA (Certified Supply Chain Analyst) qualification free-of-charge. This initiative is to support the Kingdom's Supply Chain and Human Capital Development goals over the next ten years. The 1000 scholarships over the next 10 years has a total value of more than US\$1,000,000.

"We are delighted to make this program available to the future leaders of Saudi Arabian businesses. This scholarship programme is ideal for those planning to enter the field of supply chain management whether they are directly or indirectly involved with customers, suppliers, flow of materials, flow of information, or part of improvement initiatives such as creating a lean supply chain," said Dr. Charles A. Watts, executive director of Education and Certification at ISCEA.

About 2013 Saudi Transtec:

The 4th Saudi Arabia International Transportation, Materials Handling, Warehousing & Logistics Exhibition & Conference - SAUDI TRANSTEC 2013 will take place from 09 – 11 December 2013 at the Dhahran International Exhibitions Center in Dammam, Kingdom of Saudi Arabia. The 4th International Transportation, Materials Handling, Warehousing & Logistics Exhibition and Conference, SAUDI TRANSTEC 2013, comes to the Eastern Province once again for industry leaders to share industry developments and discuss future opportunities. SAUDI TRANSTEC is the first Saudi Arabian Transport and Logistics Exhibition & Conference to be held in the Eastern Province. The event was developed to provide the Transport, Logistics, Materials Handling and Warehousing sectors in Saudi Arabia, with an exhibition and conference they can participate in and network at. Opportunities exist for companies to showcase products and services at the exhibition and present their expertise through conference presentations. For more information, please visit: <http://www.sauditranstec.com/>

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About International Supply Chain Education Alliance (ISCEA)

ISCEA is the Global Leader in Supply Chain Education, Certification, and Recognition. The ISCEA is the developer of the internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Demand Driven Planner (CDDP), Certified Lean Master (CLM), Certified RFID Master (RFIDSCM), and Certified Supply Chain Technology Professional (CSCTP). ISCEA is the governing body for the Ptak Prize. For more information, please visit: <http://www.iscea.net> <http://www.iscea.org>

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