

# Costume Expert Predicts 2013 Trends in Halloween Costumes for Adults

MADISON, WI, USA, October 17, 2013 /EINPresswire.com/ -- Wondering what the Halloween costume trends will be this year? A costume and theater makeup professional predicts what types of costumes this Halloween will bring.

It's the middle of October, which means it's time to plan out Halloween costumes. A costume and theater makeup professional at Mallatt's Costumes and Accessories has her finger on the pulse of what's trending this season in [Halloween costumes for adults](#) and is excited to share her predictions. She envisions that this year will bring a lot of brain-hungry zombies, cuddly animals, and twisted fairytale characters.

There's something fascinating about zombies, and transforming into one can be an exciting endeavor. Some people believe that the popularity of zombies is a commentary on our society, while others seriously prepare for an upcoming zombie apocalypse. Either way, Mallatt's costume expert says that it's hard to deny their popularity. Many will want to join this craze and transform into a brain-eating corpse this Halloween. Choosing from the many [adult Halloween costumes](#) may be difficult, but dressing as a zombie will be sure to inspire horror. A theater professional at Mallatt's mentions that they offer an extensive selection of stage makeup and zombie makeup that can truly make costumes come alive.

Additionally, the animal costume is making a comeback as a classic option for Halloween. It's an easy costume to put together—just grab a set of ears, a tail, and matching clothes, and voilà—a costume is born. Also hot this Halloween are Japanese kigurumi costumes, large onesie-type jumpsuits that some may have to see to believe—but they are comfortable, cozy, and stylish! A hit in Japan several years ago, the kigurumi trend has finally made it to the United States—and just in time for Halloween.

And while animal costumes have always been a go-to Halloween costume, think about taking a fairytale-inspired costume and adding a twist: a zombie mermaid, a steampunk Red Riding Hood, or a goth Cinderella. The key to these costumes is creativity and the ability to accessorize a standard costume to really highlight the contradiction. A good rule of thumb to follow while putting together this type of costume is to pair opposites. For example, take the classic fairytale costume and add a sensational element that doesn't match its original tone. The twisted fairytale character is a great costume that will be sure to turn heads.

Whether one chooses to be a revolting zombie, a cute animal, a twisted fairytale character, or something else, forethought and preparation are critical to pulling off a stellar costume and thoroughly enjoying this ghostly holiday. The costume experts at Mallatt's recommend planning and putting together a Halloween 2013 costume well in advance. The possibilities are endless, and now that these costume professionals have shared their insights into 2013 [top Halloween costumes for adults](#), it will be even easier to make a decision that is sure to impress, frighten, or amaze.

Visit Mallatts.com, where both the amateurs and professionals shop for quality costumes, accessories, and stage makeup.

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